





# Work of the Socialists in the Wisconsin State Legislature

By Carl D. Thompson

(Written for The Herald.)

THE Wisconsin State Legislature meets every two years. There are one hundred members in the Assembly, which is known as the lower house, and 33 members in the Senate, which is known as the upper house.

The Socialists have had representatives in the Wisconsin legislature since 1905. At that time four members were elected by the Social-Democratic party. In 1907 the party had gained sufficient strength to carry two more districts, and sent six representatives. In 1909, following the presidential election, the Socialists lost two seats and were again reduced to four. But in 1911, following the great success of the party in Milwaukee, the Socialists carried 12 assembly districts and two senatorial districts, thus electing 14 representatives. But at the very best the Social-Democrats have had only 14 representatives out of a total of 133 members. Yet the history of Socialistic legislation in Wisconsin shows how decidedly a small group make themselves felt in the line of progressive legislation.

**Successful Measures of 1907.**

Representatives of the Socialists in the legislature of 1907, reported fifteen successful measures, among them the following:

Bills providing for better protection of the workers in factories and improved sanitary conditions; several measures to improve the conditions of railway employees, including a full crew bill and a eight hour telegraphers' law, which later, though carried, was afterwards declared unconstitutional by the supreme court; measures restricting child labor, providing for an investigation of unemployment; a

measure providing for the pensioning of the blind, one raising the amount that a family might recover for the death of a working man as a result of accident; resolutions memorializing congress against the importation of coolie and Mongolian labor, and favoring peace and arbitration instead of war.

The main significance of the work of the Socialists, however, as is usually the case, lay more in the measures which were introduced and fought for, but which the Republicans and Democrats killed. And one of the most interesting features in the study of progressive legislation in Wisconsin, is to note how certain measures introduced by the Socialists are in one session of the legislature, in the next quietly defeated, in the third taken up and studied and in about the fourth session, passed by the Republicans and Democrats.

**The Harvest of Measures in 1911.**

This was splendidly shown by the results of the work of the Social-Democrats in the legislature of 1911. Of the measures previously introduced by the Socialists regularly and faithfully at every session of the legislature, and as regularly and faithfully voted down by the old party representatives, but steadily gaining in favor through each session of the legislature and finally passed in 1911, may be mentioned the following:

(1) The initiative, referendum and recall.

(2) To shorten hours of labor for women.

(3) Several measures increasing the protection of working men in factories.

(4) Industrial compensation for working men. This measure is in the direction of accident insurance, sick

benefits and old age pensions, for which the Socialists have been steadily agitating during every session of the legislature.

(5) State insurance, including not only fire insurance, but also life insurance.

(6) Increased state control of water powers, looking towards ultimate state ownership.

(7) Home rule for cities. The Socialists were not satisfied with the measures that were passed, but it was at least a victory for the principle. The demand for home rule could no longer be withstood.

A resolution memorializing congress for the calling of a national constitutional convention which had been introduced in former legislatures but always defeated, was this time carried and forwarded to Washington. Wisconsin was the first state to pass such a resolution.

Memorials in favor of the parcels post, against the Sherman Anti-Trust law, and urging action by the United States government against the use of poisonous substances in the manufacture of matches, were also successful.

In all there were about 75 measures introduced by the Socialists in the 1911 legislature bearing on municipal problems, of which 40 were passed. And of the 655 laws enacted during that session of the legislature, nearly 15 per cent were of Socialist origin.

**What Remains to Be Won.**

Of course the Socialists do not regard the above successes in the legislature as anything more than a mere beginning—an entering wedge. The big battle lies yet beyond.

For example, even with reference to municipal government, the Socialists have never yet been able to secure the passage of some of the most elemental measures in the direction of municipal Socialism. Measures providing for a municipal ice plant, for a municipal milk depot, slaughter house, loan department, municipal savings bank and municipal ownership in general have been steadily defeated. This battle is still to be won.

The battle for municipal ownership and for real home rule is still to be won.

And as for the introduction of real Socialist measures in the state, aside of the few measures looking towards the "control" of certain public utilities such as various lands and waterways, there is very little that is Socialistic that is gotten through the legislature. We have yet to win the battle for the state ownership, for the actual state ownership of natural resources of mines, rivers, lands, etc., and especially of warehouses, grain elevators and the like.

And finally the state is still to be won to the idea of the ownership, by the nation of the great railway systems, the telegraph, the telephone, express and like monopolies; and the securing of the national ownership of mines, mineral lands, waterways and natural resources and the general nationalization of the trusts.

And yet the victories of the past, and especially the steady gain in every session of the legislature, and the mighty sweep of the oncoming movement throughout the world—all these serve to awaken enthusiasm and stimulate a great hope for the future.

In every direction is evidence that within the next ten years America will come to be the leading nation in the Socialist achievements of the modern world.

in English; Stefan Gilla, organizer, in Slovak; Heinrich Bartel, Editor of German: Vorwarts, in German. Concert by the South Slavonian Socialist chorus "Naprej," music by the First National Slovak band. Tickets in advance, 10 cents; at the door, 15 cents.

Sunday, Nov. 12, 1911, will be a great event. The Social-Democratic Singing society, Aurora, has planned for that day a grand entertainment and ball. The South Side Turn hall has been selected and everybody is requested to keep that date in mind.

The East Side Women's Socialist Club have arranged for a prize cinch tournament, to be held Tuesday afternoon, October 24, 1911, at Jung's hall, 603 Third street, to which they cordially invite all the various Socialist Women's clubs and branches and their friends. A number of valuable prizes will be awarded to the winners.

**Branch Meetings Held Next Week**

**SUNDAY**

Russian Branch—Brisbane hall, Sixth and Chestnut streets, room 213.

Finnish Branch—382 Washington street.

Italian branch, 230 Jackson street, at 10 a. m.

Slovak Branch—300 Fifth street.

Slavonian Branch No. 37—425 Virginia street.

**TUESDAY**

Twenty-first Ward Branch—Klo-man's hall, 1432 Green Bay avenue.

Twenty-third Ward Branch—C. Wollin's hall Thirtieth and Greenfield avenues.

Town of Lake Branch, No. 2—Oklahoma and Chicago avenues.

Town of Milwaukee Branch No. 2—1640 Green Bay avenue.

**WEDNESDAY**

Seventeenth ward branch, at Mack's hall, 960 Kinnickinnic avenue.

County Central Committee, at Brisbane hall, Sixth and Chestnut streets (Third floor).

Bay View Women's Club—Hof's hall, 961 Kinnickinnic avenue.

**THURSDAY**

Twelfth Ward Branch—Hof's hall, 961 Kinnickinnic avenue.

Fifteenth ward branch, at Schmidt's hall, 2601 State street.

Nineteenth Ward Branch—Eckelmann's hall, 3109 Lisbon avenue.

Twentieth Ward Branch, at Petzold's hall, Twenty-fifth and Hopkins.

West Allis Branch No. 1, at Rhatjan's hall, Sixty-fourth and Greenfield avenues.

West Side Women's Club—Waedek's hall, 2714 North avenue.

East Side Women's Club, at Jung's hall, 603 Third street.

S. S. Y. P. S. League—Korsch's hall, Ninth and Greenfield avenues.

**FRIDAY**

Second Ward Branch—Brisbane

**Dispossessed**

Only a small portion of the hundreds of millions this land could support have arrived and we have thousands upon thousands of them unemployed and hundreds of thousands underfed and in want.

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It behooves those who do not own, either America or the tools, to get possession.

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This is a triumph for us.  
Because he is behind the bars we shall sleep easier.  
But the men who take the money out of our pay envelopes—Morgan, Rockefeller, Carnegie?  
What is the use of introducing that?  
WE have this boy safe behind the bars—Chicago Daily Socialist.

## Milwaukee Co. Organization

Address all communications to E. T. Melma, County Organizer, Brisbane Hall, 528 Chestnut St., Milwaukee.

The West Side Socialist Women's Club will hold a large agitation meeting on Thursday afternoon, October 26, 1911, at 3 p. m. Comrade Bartel, one of the leading German speakers of this country, and who has just recently been engaged by the Social-Democratic Publishing Company, to edit our German Vorwarts, will deliver an interesting lecture in which all ladies will be interested. In behalf of the above named branch, they herewith extend a cordial invitation to the East Side Women's Socialist Club, the Bay View Women's Socialist Club, the South Side Women's Socialist branch and the Polish Ladies' Socialist branch to attend this meeting, and to also invite their friends to attend. Meeting will be held at Waedek's hall, 2714 North avenue. Be sure and do not forget the date and place.

The Eleventh Ward branch, S. D. P., has arranged for a prize cinch, schafkopf and sociable, to be held at Louis Meier's hall, Mitchell street and Muskego avenue, on Saturday evening, October 21, at 8 p. m. Many valuable prizes have been secured for the winners. Everybody cordially invited to attend.

The Hungarian branch, S. D. P., has arranged for a lecture to be held at Heumann's hall, 526 Chestnut street, Saturday evening, October 21, at 8 o'clock, at which time the health commissioner of the city of Milwaukee, Dr. F. A. Kraft, will deliver a lecture on "Hygiene and Sanitation." Everybody is cordially invited to attend. Admission free.

The Nineteenth Ward branch, S. D. P., has arranged for a prize schafkopf tournament, to be held at Eckelmann's hall, 3109, Lisbon avenue, Sunday, November 19. Admission 50 cents. Many valuable prizes will be given to the winners. Everybody cordially invited to attend.

The Town of Lake Branch, No. 2

S. D. P., has arranged for a ball, to be held at Huelsbeck's hall, end of Tippecanoe car line, Saturday evening, Nov. 11. Tickets 10 cents; at the door 25 cents. Everybody is cordially invited to attend.

A prize schafkopf and cinch tournament to be held under the auspices of the 14th Ward Branch, S. D. P., has been arranged for Sunday afternoon, Nov. 12, 1911, at Plask's hall, corner Grant street and American avenue. A dance will follow in the evening. Tournament will commence at 3 p. m. sharp. Everybody cordially invited to attend.

The Twentieth ward branch, S. D. P., have arranged for a schafkopf, skat and cinch tournament, to be followed by a dance in the evening, for Sunday, October 22, 1911, at Poetzel's hall, Twenty-fourth and Hopkins streets. Admission to cents. Everybody cordially invited to attend.

The East Side Women's Socialist club have arranged for cinches to be held every fourth Tuesday afternoon of the month, at 2 p. m., at Jung's Hall, Third and Sherman streets, to which all ladies are most cordially invited. Many valuable prizes have been secured for the winners. Admission 15 cents.

The South Side Women's branch will hold their cinches every first and third Tuesday of the month, at William Ferber's hall, 6th Union street. The meetings will be held the last Friday in the month.

The West Side Women's Socialist Club have arranged for an entertainment and ball, to be held Sunday afternoon and evening, October 29, 1911, at the Freie Gemeinde Hall, 264 Fourth street. The proceeds will go towards the Socialist drill. Everybody is most cordially invited to attend, as a good time is assured to all.

Third anniversary and ball arranged by the Slovak branch, S. D. P., will be held at the Liedertafel hall, corner of Seventh and Prairie streets, Sunday, October 29, at 2 p. m. Speakers will be, Comrade Mayor Emil Seidel

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# Are You Prejudiced?

By Ellis B. Harris

(Written for The Herald.)

OPPOSITION, to any cause based on intelligence may or may not be justifiable. If one really knows that the proposition is or will be harmful to truth and justice, if persisted in, then to combat it is not only right but praiseworthy.

On the other hand, if one really knows that the design is for the best interest of mankind, and opposes it through a purely selfish motive, then, while such action is neither right nor laudable, it may be unprejudiced and supported by thought and considerable knowledge of the thing opposed; and while such opposition may stamp the contender as one who cares nothing for humanity as a whole; one to whom the suffering of his fellows makes little or no appeal; arguing and debating for the "rights" of the individual against the social welfare of all; in other words: opposing truth, justice, altruism, co-operation and brotherhood, for the selfish way of tooth and claw, we are often compelled to respect his contention because it is based on what he considers right, from his point of view, especially if he backs up his argument with a strength that indicates he has given a great deal of thought and study to the subject. So, if he is contending against public welfare, while we may say that he is thoroughly heartless and self-seeking, we cannot charge him with ignorance and prejudice.

The worst kind of ignorance and bigotry is used on prejudice. That state of mind is defined in the Dictionary:

"1. To prepossess with unexamined opinions, or opinions formed without due knowledge of the facts and circumstances attending the question; to bias the judgment of by hasty, and incorrect notions and give it an unreasonable bent to one side or other of a cause."

"2. To obstruct or injure by prejudices of an undue previous bias of mind; to hurt; to damage; diminish; to impair; as the advocate who attempts to prove too much may prejudice his cause," etc., etc.

So we see that to be prejudiced is to prejudice; to form an opinion without understanding; to have a conception of the subject based on hearsay evidence or no evidence at all.

Now what thinking person wishes to be in that condition of mind on any subject?

Nothing gives offense more quickly than the words: "You do not know what you are talking about; you are expressing foolish opinions; and making assertions based on ignorance." And yet there are thousands of persons that persist in speaking without knowledge. Approving the wrong and condemning the right without investigation or even a serious thought. Hating those that they should value, respect and love, while admiring the unscrupulous pretenders whose only object is to lead the people astray that they, the deceitful may profit thereby. Making of the bread winners mere pawns on the world's chess board of oppression and avarice; playing them to lose to one gamester or the other.

Those that allow themselves to be so led insult not only their own man and womanhood, but their Maker, by permitting the brains, with which they were endowed, to lie dormant.

while they follow some bellwether, like a herd of sheep—childish, credulous dupes from the cradle to the grave. Thankful if they have three meals a day and some sort of a shelter to call home. Thankful! Ayl and praising, lifting into still greater power their exploiters—heedless of all the misery of the ages, due to their ignorance—too lazy or too prejudiced to do their own thinking.

Are you opposing Socialism?

If so, are you quite sure you are not prejudiced?

Are you opposing it and misunderstanding it, or are you informed and familiar with its teaching; its aims and its objects?

Have you listened to its exponents and read any part of its literature or have you only listened to its enemies and read the works of its opponents?

If you have not heard and read both sides and are condemning without a clear understanding, then you are prejudiced, unfair, unjust. And this is a state of mind not praiseworthy, but one to be heartily ashamed of and to be avoided by every honest person.

Socialism is a great world-wide movement either for or against the best interest of mankind. Which?

That is for you to answer. Not wildly, unthinkingly, in a prejudiced state of mind, but knowingly, intelligently, free from bias. And that can only be done by a study of the subject, pro and con; seeking and weighing the evidence offered by both sides, that you may be impartial and just. That is the only right honest and manly way.

Socialism is either a joyful promise of unlimited good or a menace of great evil. If the former, you will want to strive for it and not be a laggard in the struggle for the common good. If it is the latter, you will want to combat it with all your might. Working for it or against it without a clear understanding of its tenets, you are weak indeed and lay yourself open to ridicule, scorn and contempt. This is certainly not an enviable position for a self-respecting man or woman to be in, you will agree.

Then resolve here and now to know Socialism; the great world movement that has called and holds millions of thinking men and women faithful to the cause. A cause that inspires the best that is in them to take heart of hope and to clasp hands in comradeship across the seas; to proclaim a worldwide brotherhood for the winning of an equal opportunity for all to acquire happiness in a commonwealth of absolute social justice.

Start now! Be fair, be manly, be just.

If there is a public library within your reach see what books are there on Socialism. If none, then call the attention of the library board to the lack of reading matter so important to a subject. Subscribe for a Socialist paper, if only for a short time and see if it will not awaken your interest and clear up some misconceptions. You can always find Socialists that are ready and anxious to aid you in acquiring information. They have sample papers, pamphlets and books and all you need do is ask for them. Once you are interested to seek the truth you will wish to purchase a few books yourself. Do not go after heavy stuff all at once; begin this study like any other; with its primers. These can be had for from five to twenty-five cents and you will find that they are interesting. Among these let me mention: Socialism Made Plain, Merry England, The Constructive Program of Socialism, Confessions of Capitalism. This is just a very few from the hundreds of the cheaper books. Some of the very best and a little higher priced are Spargo's: The Socialists, Who They Are and What They Stand For, The Spiritual Significance of Socialism, Robert Hunter's: Socialists At Work, and Morris Hillquit's: Socialism in Theory and Practice. All of these and many others can be obtained from Milwaukee Social-Democratic Publishing Co. For a pamphlet list, of what can be had there, send for a catalog. Once you get started you will find that Socialism has never ending interest and will lead you to a conception of the just and beautiful life to be realized in the co-operation of the people; a future state that appeals to the mind, the heart and the soul.

Let your manhood assert itself. Be content no longer to follow the spell binders of the competitive jungle in which the struggle for existence is fought with tooth and claw and the spoils of victory go to the most unscrupulous. Be a comrade in the battle for better conditions for all. We need every man and woman with a work of justice in their conscience.

Investigate! Learn what the Socialists are doing at Milwaukee and in the state of Wisconsin. Learn what they are doing the world over, wherever the opportunity is given. Learn that they are striving, sacrificing, and sometimes giving their lives not alone for themselves and theirs, but for you and yours; for the loved ones that you possess, and the generations to come.

It is your duty to seek for the truth. If you will do that, I am confident that you will find no falsehood here, and that the time will be short between now and the day when you will be greeted as a party member and a loyal comrade. One whose vision has been cleared and having found the light will follow the path that leads to the ownership of production by the producers, with wealth, health and happiness for all. And I am confident that you will never be swayed from the path by the tomtom beaters of capitalism.

If you are prejudiced, free yourself from that state of mind. The prejudiced mind cannot think clearly for itself; never seeks the light of truth but is always groping in the jungle of ignorance; enslaved by its own bias; trusting others to do for it what it should do itself; and is always a tool of deception.

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The first Chief Justice was John Jay.

He was the grandson of Nicholas Bayard, who got a land grant of forty miles long by thirty miles wide by bribing the royal Governor Fletcher.

His mother was a daughter of Jacobus Van Cortlandt, who secured enormous estates by the same methods.

His wife was a daughter of William Livingston. The Livingston family was one of the richest land holding families in the United States.

Jay's partner, Robert R. Livingston, married the daughter of Henry Beckman, who corrupted Fletcher to give him two estates—one sixteen miles long, the other twenty miles along the Hudson.

Jay himself was a big land owner and land speculator.

Ours Is the World

Every day furnishes fresh proof of the rapid growth and spread of the ideas we represent. On all sides, there is tumult and push. The dawn of a fair day is drawing nigh with mighty stride.

Let us then ever battle and strive forward unconcerned as to "where" and "when" the boundary-posts of the new and better day for mankind will be raised.

If, in the course of this great battle for the emancipation of the human race, we should fall, those now in the rear will step forward. We shall fall with the consciousness of having done our duty as human beings, and with the conviction that the goal will be reached, however the powers hostile to humanity may struggle in resistance.

Ours is the world, despite all—that is, for the worker and for woman.—Bebel.

Good Advice

As long as workingmen continue to buy non-union made goods, just so long will respect for them be less and merchants continue to handle that class of goods whose existence proclaims labor's servility. It signifies that human life is becoming more highly prized in the production of human commodities than mere profit; it warns you that by patronizing a firm who does not uphold it, you assist in building up the business of a tyrant who extracts a fortune from the drudgery and degradation of his fellow men. Therefore, create the demand. Ask for a union label wherever you go, whatever you purchase. Even though you are aware that a label is not on the market, nevertheless demand it. Demand governs supply.—Railway Clerk.

Short Observations

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## Because the Workingmen Have Worked Too Much

"There will be more idle men this winter than ever before," says James J. Hill, president of the Great Northern railroad.

"Our capacity for production along industrial lines has grown faster than our consumption along the same lines."

"Some years ago the farmer had to raise enough to feed himself and another man in the cities; now he must raise enough for himself and two other men."

"Business is sound, but no new enterprises are being started. The politicians and newspapers are to blame. There is too much political ghost dancing. The people are not given the facts. There is uncertainty as to the future on this account, rather than on account of the Supreme Court decisions."

The system works out so that the more workers produce the less they have. The farmer must now support two workers. That means he can buy only half the clothes and other things that he used to buy. When a man has to produce enough to support two men, and thereby deprive some other worker of an opportunity to exchange the product of his toil with one of them, then the danger of panics and overproduction will be gone.—Chicago Daily Socialist.

over a sausage-maker's shop, "Be aware of the dog."

It is a beautiful thing to forgive; but the man who forgives a traitor becomes partner in his deed.

"Man is what a woman makes him," says Rousseau. It would be interesting to follow the process by which some women made some politicians what they are.—Worker, Australia.

## How About It?

Real estate boomers and speculators, land sharks and schemers, they are all against city planning.

Real estate developers—promoters with an eye to what the city needs to grow sanely and healthily—they are all in favor of city planning.—Benjamin C. Marsh, Chairman Committee on Congestion of Population, New York.

Things are Breaking Up.—"Commercially speaking, our times are out of joint. Likewise, our politics. The people's legislators long since lost the people's confidence. Their executives must now exceed the written law or lose in power and usefulness. Their judges even are threatened with recall. Parties once potent are going to pieces, as the voters rightfully gain the power to nominate their public servants."

"Socialism—whether of the right or of the wrong sort—is winning converts every day."

So said William H. Hotchkiss, Superintendent of Insurance of the State of New York, in an address before the convention of the National Association of Life Underwriters. He pleaded with his hearers for the establishment of sound business deals.

Socialism for the Few.—The Morgan gang is planning to inaugurate a state of Socialism for the capitalist class only!

They believe that the working class doesn't want and isn't entitled to any Socialism, so the plutes are going to get in on the ground floor first.

Watch and see whether the next move will not be to secure some sort of a perpetual contract through governmental control or partial ownership that will ensure enormous in-



**For Those Who Appreciate**

good things to eat and drink there is no beer like

**Pabst Blue Ribbon**

The Beer of Quality

There is something so distinctive, so delicious about it that the man who drinks it is never quite satisfied with any other brew.

Order a case today.

Pabst Brewing Co.  
Tel. Grand 5400  
Milwaukee, Wis.

comes to the privileged few for generations to come, with wage-slavery and poverty as the lot of the workers and their children and children's children.—Cleveland Citizen.

Bank Definitions.—Many definitions of Socialism have come to our attention, but the following is unique. It is the one given by a lying rag started in Milwaukee to fight the Socialist movement there:

"So we find that Socialism is synonymous with anarchy and of bomb throwing. We find that Socialism is everything and nothing, a law of jumbled theories, all more or less idiotic, impracticable, that have been

## Capitalist Politics

When Gov. Deneen of Illinois appeared before the New York legislature this year, he said:

"This is the finest appearing legislature I have seen in this country—with one exception—the legislature of the state of Illinois."

"Whereupon there was much laughter and every mother's son of 'em went back home and bragged to his constituents about the integrity of our democratic institutions and the splendid foundations of the American republic."

The Old Parties.—A few plutocrats own the flour, meal, sugar, coffee and other necessities of life. They have formed trusts in these staples of ex-

istence and thus put their jeweled finger in the pocket of poverty. They have reduced the people to a pitch of penury our fathers never dreamed of. They maintain their robbery without fear of punishment because of their ownership of both old parties that stand irrevocably committed to this capitalist system.—The Rebel.

Only Male Angels.—"Pa," said a boy to his father, "are angels men or women?"

"Always men, my son," replied his father.

"But pa," replied the boy, "I have never seen pictures of angels wearing whiskers."

"Well," replied the father, "it is only possible for men to become angels by a close shave."—Atchison Globe.

Heaven knows how to put a proper price upon its goods; and it would be strange, indeed, if so celestial an article as Freedom should not be highly rated.—Thos. Paine.

**Named shoes are frequently made in Non-Union factories**

**DO NOT BUY ANY SHOE**

no matter what its name, unless it bears a plain and readable impression of This UNION STAMP.

All shoes without the UNION STAMP are always Non-Union.

Do not accept any excuse for absence of the UNION STAMP

**Boot and Shoe Workers' Union**

246 Summer Street, Boston, Mass.

JOHN F. TOBIN, Pres.      CHAS. L. BAINE, Sec.-Treas.

# The Milwaukee Leader

Milwaukee and the Socialists of America must soon have a New Metropolitan Daily Newspaper. Funds are now being raised by the sale of first mortgage bonds to Labor Unions, Socialists and Sympathizers—\$100,000 are needed. Comrades, if you want the truth, if you want to help hold Milwaukee, help us start a Sizzling Metropolitan Daily Newspaper. Wake up and be alive to the greatest opportunity and need that has ever confronted the Socialists of America. Nowhere, but in Milwaukee is there such opportunity and necessity for a successful—ripping and roaring advocate of the Masses. Do your part, and it will be planted here in time to do effective work before the next campaign. We must and will show up the Enemies of Liberty. We must and will throw the spotlight on the Enemies of Our Public Schools and of a Free Press, on the Foes of the Working Class, the Land Thieves, the Lumber Thieves, the Franchise Grabbers, the Political Highway Robbers; all will get their daily due in news and editorial columns.

## WILL IT PAY?

With eight out of every ten workingmen and women, either Socialists or Unionists, or both, and a large commercial middle class favorably disposed toward Socialism and anxious to get the patronage of our readers, are not the chances bright for financial success? We expect to succeed in getting all the large advertisers to seek our pages for display advertising. For even the largest stores could not afford to miss the publicity our paper will afford, because of the buying power it will represent. We Need You to help us swing the daily into line.

## Swing it Hard—Swing it High

SUBSCRIBE FOR ONE BOND—SUBSCRIBE FOR TWO BONDS—SUBSCRIBE FOR ALL YOU CAN.

Bonds are \$1000 each—Pay 4 per cent interest—are secured by a first mortgage on all the property of the Social-Democratic Publishing Co. and run in series for 16, 17, 18, 19 and 20 years.

The New Daily will be on the qui vive, a live wire.

It won't be edited on the fire-cracker style, but will always be "Johnny-on-the-Spot."

While an able staff of reporters will handle the news, an energetic editorial force will drive home the message of our newspaper to the very souls of men.

A bond is a SECURED obligation, that promises to pay back at a certain date with interest a sum of money loaned. It has three important advantages for the holder:

1. Safety of principal sum invested.

2. Ready convertibility into cash, by sale or use as collateral in borrowing money.

3. A fixed and regular interest rate.

The coupons attached to the bond are small certificates specifying that on a certain date, upon presentation of the coupon, a stated amount of interest will be paid. The coupons are detached at interest time and may be readily collected.

A bond is not a share of stock. A bond is evidence of a loan—of money borrowed and which is to be repaid. A share of stock is a certificate showing ownership to the amount of the par value stated in the certificate. The amount paid for shares of stock is not paid back.

Help Us Get the Daily Ey December 1, 1911

## The Milwaukee Leader

A new, vigorous and truthful Daily Evening Newspaper. First issue to appear on or about December 1, 1911. Subscription price, \$1.00 per year, \$1.50 for six months.

The new Daily will be a live A-No. 1 modern, metropolitan newspaper, eight pages or more every day, chock full of the most gripping, interesting and genuine local and telegraphic news. It will have brisk special departments, such as one for Union Labor, a Home and Women's Department, a full page, something for our Boys and Girls, plenty of healthy Sporting News, first-class Market Reports, etc. Without Milwaukee's New Daily, you will deprive yourself of the world's Vital and Important Information and News and of the best in Education and Amusement. It will be indispensable. The New Daily will mark a new era in forceful and aggressive journalism in the United States. It will be the weapon of the New Democracy—it will be the weapon of the New Democracy. No power will be able to bully, buy or coerce it. It will seek and admit only clean and reliable advertising. Ably edited, bright and efficient, the Milwaukee Socialist Newspaper will be as the daily sunbeams, bringing good cheer and encouragement into every toiler's home.

Bonds will not be issued until on or about December 1, 1911, for the following reasons:

1. An issue of bonds prior to this date would entail an endless waste of labor, time and money in printing and handling single ten dollar bonds with their great number of interest coupons. There will be many to purchase five and more bonds. It is more convenient to have them printed with their corresponding lesser number of interest coupons.

2. With most of the bonds sold by December 1, 1911, we shall be enabled to judge approximately how many bonds of the various denominations will be required. The printing of 10,000 bonds may be possibly reduced to 2,500, saving printing expenses, labor in detaching coupons and space for the safe keeping of the bonds.

3. It will allow us to specifically enumerate in the mortgage the property still to be bought; and

4. It will allow us plenty of time to secure sufficient funds to retire the present mortgage of \$12,000 securing bonds now outstanding and unpaid.

Pending the issuance and delivery of bonds, all remittances will be acknowledged by receipt sent to the remitter.

## Henry Ashton

By ROBERT ADDISON DAGUE  
A THRILLING ROMANCE  
PROMOUNCED ANOTHER  
UNCLE TOM'S CABIN.

Every Objection to Socialism Refuted

Rev. Father Thos. McGarry says: "I consider HENRY ASHTON an excellent contribution to the cause of truth and justice. The story is a thrilling and absorbing one, and the incidents are thrilling, and the characterizations are perfect. It is a valuable portrayal of the life of a struggling worker, and a highly interesting work of fact and fiction, and tells how the Co-operative Commonwealth was established in Zealand."

"The Appeal is Reason," says "HENRY ASHTON is the life of a struggling worker. A highly interesting work of fact and fiction, and tells how the Co-operative Commonwealth was established in Zealand."

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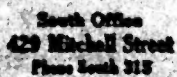




Riches are the portion of the idle,  
poverty the reward of the worker.—  
Liebknecht.

"We've got them here and we'll hang them," has been the oft-repeated

War Time Prices	Commodity	Present Prices
\$4.10	Flour	\$6.50
14 cents a pound	Pork	18 to 20 cents
31½ cents	Hams	20 to 28 cents
8 to 12 cents	Lard	12½ cents
15 to 20 cents	Butter	35-45 cents
14 cents	Cheese	20 to 30 cents
10-18 cents	Sugar	8-10 cents
30-35 cents	Molasses	32-38 cents
6½ cents	Beef	15 cents
5 cents	Shoulders	20 cents
13-16 cents	Coffee	25-40 cents



The following the persistent campaign of the Times in circulating its infamous pamphlet to every possible jurymen of the county was a particularly vicious procedure.

Clarence Darrow attempted to nullify some of the bad effects of the Examiner story by moving to correct the records and fill in the full names of the McNamara brothers as John Joseph McNamara and James Barnabas McNamara but Prosecutor Ford made a vigorous protest showing that he will later try to prove Jim McNamara's name is James Bryce. This

In addition to the recall the Socialists are rejoicing that they got through by an overwhelming vote the initiative, the referendum and other excellent amendments to the constitution.

ism were thrown against these measures and against woman's suffrage. The Socialists everywhere stood firm for all the progressive measures and are now jubilant over their success.

Job Harriman, candidate for mayor of Los Angeles, ran away with a big suffrage meeting at which his only competitor was to be the star speaker. It was an unintentional stampede but the ovation given Harriman both at the Blanchard auditorium and at the overflow meeting in the city hall gave the "good government" political party a terrible scare.

The chances of the election of Harriman and the entire Socialist ticket grows brighter every day.

Socialism stands for equal and exact justice for all; it stands for human rights and human liberty and human brotherhood; it stands for the application of the eternal principles of Christ's gospel in all the relations of mankind, to all the affairs of human society. Many there are engaged in this great work for social salvation who do not call themselves Christians, yet unconsciously they manifest the highest Christian spirit and nobly do they fight to make possible the reign of justice and the attainment of a higher spiritual life than the world has even known before. They are better than the smug hypocrites of conventional religion who "devour widows' houses and for a pretence make long prayers."—The Rev. G. G. Hamilton, former opponent of Socialism.

A bitter struggle over the division of the product of labor exists between the exploiting propertied class on the one hand and the exploited, propertyless class on the other. The latter has no political power and does not expect adequate relief from any reform of the present order from the dominant class of society.

The wage workers are therefore the most determined and irreconcilable antagonists of the ruling class. They are also the class which has the means of overthrowing the rule. The fact that a small number of capitalists is permitted to use all the country's resources and to monopolize the instruments of production and to make the production of the necessities of our lives the object of their competitive private enterprises and operations, is at the bottom of all the social evils of our time.

**MODERN INDUSTRY PLANLESS.**

In spite of the organization of trusts, pools and combinations, the industries are powerless to regulate production for world-wide needs. Industries are largely conducted in a haphazard manner. Through periods of severe depression the workers of the world are mercilessly undermined, and during periods of enforced idleness the workers are frequently reduced to starvation.

The chaos of this chaotic system of production are the regularly recurring industrial depressions and crises which paralyze the nations and threaten the very life of humanity.

In its mad rush toward ruin for profit the capitalist class is bound to exploit the workers more and more ruthlessly. It must sacrifice their physical, moral and mental welfare to its own insatiable greed. Capitalism helps the workers grow old in poverty, cripples their minds, creates disease,

reges.

**MUST CONQUER THE POLITICAL POWER.**

The private ownership of the land and means of production used for exploitation, is the basis of the class rule; it is built upon the fact that the ruling class has no instrument. The wage workers cannot be freed from exploitation without conquering the political power by force and substituting democratic administration for private ownership of the land and the means of production.

The basis for such transformation is rapidly developing within the very bosom of present society. The factory systems with its immense modern tools, the increasing division of labor, is rapidly destroying all vestiges of individual production in manufacture, agriculture and commerce. The economic and social process, while the trust and monopoly phases have sprung up to recent years, is now reaching the stage of organizing the work of the entire world. The great industries on a national scale, and finally those for national use and operation.

**AN END TO CLASS RULE.**

In the past the interests of the workers of all nations were the interests of the struggle is not only national, but international. It embraces the world and will be won only through ultimate victory of the workers of the world.

To unite the workers of the nation and their representatives in the various other classes to this end, is the mission of the Socialists in this battle for freedom the Socialist movement is working for the abolition of the class rule for capitalist rule. The Socialists aim victory to free all humanity from class rule and realize the international brother-

**Social-Democratic Herald, Book Department**  
**15-330 CHESTNUT STREET MILWAUKEE, WIS.**



# Fortunate Fond du Lac

(Written for The Herald.)

"I see," said Casey, "Th' wan iv th' most terrible disasters iv modern times has been narrowly averted, an' 'twas only th' most supreme display iv shatesmanship an' th' acme iv diplomacy th' soothed t' quietude a squabble th' threatened t' spread an' widden until th' country rose t' arms—t' boil an' splutter until th' globe was embroiled iv turbulence an' shrike which wud end only wid th' crash iv matter an' th' wreck iv words. Th' wrath iv—"

"Stop, man, stop," cried Flannigan. "Give me a chance t' get t' th' high spots or time t' build th' ark."

"Do not be alarmed," said Casey. "Th' danger is past. Tis but a simple way iv explainin' th' President Taft has finally agreed t' give Fond du Lac th' original two hours an' a half promised her. Fr a week wan tildgram ticked on th' echo iv th' last—wan protistin' at th' cut in th' sthlay—t' th' next invitin' him t' go sthstraight through t' Milwaukee—which, bein' somewhat in th' hands iv th' Socialists, is th' Raypubblican an' Dimmy-erathie ideal iv th' hot place on earth."

"But finally 'twas settled. Oh, th' rayjoicin'! Oh, th' loud acclaim! An' yet ye an' ye'r gang iv malcontents have been yappin' fr higher wages an' a more equal division iv th' products iv labor, fr universal suffrage an' th' co-operative commonwealth—whin all ye needed t' fill ye'r cup iv human happiness t' overidowin' was two an' a half hours iv Taft. Ye have

been howlin' fr better food an' clothes fr ye'r wives an' children whin all ye needed was a presidential swing-around-th' circle, an' ye'r hankerins fr a popular government were but th' mistaken longin' fr an incomprehensible explanation iv th' binthins iv a higher traffic on th' necessities iv life. But, anyhow, 'tis all right—at least so far as Fond du Lac is concerned. After listenin' t' th' impassioned eloquence iv th' President there will be nothin' t' annoy or make thim afraid."

"I've been wonderin' what he'll say t' thim—an' I dunno. But av I cud write th' short talk th' I think he wud like t' give thim, th' mornin' papers wud contain somethin' like this: "Friends an' felly citizens, as I luk into ye'r smilin' faces it comes t' me stronger thim ivar th' ye'r expression iv happiness an' well-bein' c'n only be accounted fr be th' beneficent influence iv Schidule K in particular, an' in general be th' benivolent operation iv a traffic which 'twas our sincere intention t' rayvise downward until our attention was called t' th' poverty-stricken condition iv those pauperized owners iv textile industries who exist in squalor, want an' destitution on th' barren an' unproductive eastern shores iv our otherwise prosperous country."

"An' more thim that, I am surprised whin I see here an' there among ye a luk iv intelligence, an' thim rayflect th' ye ar-re th' moli th' sint t' me th' insufferable LaFollette—who is this minute thryin' t' crowd

me off th' perch—an' th' ye have th' copper-rivited gall t' back him fr th' job I am hangin' on to be th' thin skin iv me teeth. Pause, ponder, premeditate, I pray ye, upon th' spectacle iv a president be th' name iv Bob. Luk at th' Bobs iv history—an' an' Ingersoll th' made fun iv Moses, an' a Burns whose pomes cannot be read in polite society widout snickers fr'm th' young min an' giggles fr'm th' girls. Not t' mention th' fac' th' ye'r neighborin' distric' sint me a riprasynative be th' name iv Berger wid his blood-curdlin' talk about old-age pensions an' th' rights iv th' workin' man."

"Takin' ut all in all, th' most satisfactory specimen I have seen fr'm Wisconsin has her abode in th' White House sthable an' supplies me wid that which induces in me this slight stindency t' fatty degeneration iv th' waist-line which ye see juttin' ut into th' fresh mornin' air like a father bed hugg ut iv a second sthory window. I thank ye."

"As a presidential spellbinder, Casey, ye ar-re a total failure," said Flannigan. "Ye have said nothin' about th' initiative, th' referendum an' th' recall draggin' our judicial structure in th' dirt an' givin' t' an irresponsible majority a power which wud shatter th' bulwarks iv our liberties."

"I know," said Casey. "I know. But wid th' people votin' fr thim things faster thim I c'n sthawe thim off, I'm fair disgusted wid thim."

A. E. Chase.

## Serviceable High Cut Shoes

Nothing equals them for hunting and winter wear. Here's a shoe that makes wet feet impossible, for it is strictly waterproof. We carry them in all grades.



MEN'S.....3.00 to 8.00  
BOYS'.....2.00 to 4.00  
YOUTHS'.....2.00 to 4.00  
LITTLE GENTS'.....2.00 to 3.50



Misces' and Children's High Cuts in Patent and Dull Leather.

**LUEDKE**  
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Open Evenings.

Remember, You Can Buy Your **FURNITURE** Rugs and Draperies at Lowest Prices **Beds, Bed Springs and Mattresses** my Specialty

Reupholstering and Repairing of all Furniture Promptly and Neatly Done  
Comrades, patronize an old party member  
**T. B. Schreiter**  
Cor. 28th St. and North Ave.  
OPEN EVERY EVENING

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## TOOLS For All Trades

Paints, Oils and Glass  
Amputation, Roller Skates  
Big Line of White Coaster Wagons  
Kitchen Utensils, Stoves and Everything in **HARDWARE**.

**F. G. REINHOLD,**  
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Pianist of the Christopher Bach Symphony Orchestra  
Studio 2612 Center St. Phone M. 1985-X

## Frank J. Hollitz

General Hardware  
Tinning and Heating  
1932 Green Bay Ave.  
Telephone M. 124

## STOVE REPAIRS

Buy from the manufacturer direct.  
Largest stock in the world.  
**SPEICH STOVE REPAIR CO.**  
230-232 W. Water.

## Honest Pavements Appreciated

Social-Democratic Herald:

The following is a copy of a letter received today from Messrs. A. & E. Conrad, real estate and investments agents of this city. You will be interested in the last paragraph of their letter.

"You wrote us some time ago that the crossings from the sidewalk to the curbstone along Cambridge avenue at the intersection of Irving place and Windsor place had been ordered, but they have not yet been laid, and as the season is drawing to a close, we would call your attention again to the fact, so that this matter can be attended to before the cold weather sets in."

"In this connection, we wish to say

that the residents along Cambridge avenue are **VERY WELL SATISFIED** with the asphalt pavement that has been laid, and believe that, in spite of the **HYSTERICAL PROTEST** of the **TAXPAYERS' LEAGUE** against the present methods of laying pavements, that the same will give **BETTER SATISFACTION THAN ANY ASPHALT PAVEMENT PREVIOUSLY LAID AT NEARLY DOUBLE THE PRICE**."

The original of this letter will be filed under Conrad, A. & E., this office.

Department of Public Works,  
C. A. Mullen,  
Supt. of Street Const.

### Reply

October 19, 1911.  
A. & E. Conrad,  
715 Railway Exchange Bldg.,  
Milwaukee, Wisconsin.

Gentlemen:—In reply to your letter of the 14th instant, would advise that we have issued a second department order, No. 277, to the superintendent of the Eighteenth ward to fix the crossings from the sidewalk to the curbstone along Cambridge avenue at the intersection of Irving place and Windsor place. If at ten days from date nothing has been done in this matter, will you kindly call it to our attention again.

We value very highly your statement of the appreciation of the residents along Cambridge avenue of the new pavement which has been laid at the low price. In view of the vicious attacks that are being made by certain inspired interests at a cost of about \$500 each week, we are very glad to understand that the citizens are not falling for their game. While the answers to these high priced advertisements of the so-called Taxpayers' League are very easy, yet we have not \$500 to spend each week on counter-advertisements for the purpose of showing them up.

Yours respectfully,  
Department of Public Works,  
C. A. Mullen,  
Supt. of Street Const.

## Wisconsin State Organization

E. H. Thomas, Brisbane Hall, 528 Chestnut St., Milwaukee, Wis., state secretary, to whom news and other matters of this department should be sent.

State Executive Board. The point having been raised as to whether the Stevens Point conference or convention is to be a regular party convention under the provisions of the state constitution, the State Executive Board held a special meeting to consider this point on October 15. Comrades Rummel, Thompson, Melms and Thomas were present and Comrades Brown, Berger and Seidel absent. After careful consideration of the manner in which the call was issued, it was decided that all the requirements of the convention had been met. The Board therefore voted that the convention is authorized as a regular party convention. It also voted to pay the expenses of the state organizer and state secretary and one other representative of the State Executive Board, and elected E. T. Melms as this delegate, and instructed these three to draw up a report to be presented at the convention. Comrade Minkley, Doerfler and Thomas were also appointed to work out a tentative program for the convention.

Stevens Point Convention. Comrade Schueller, president of the arrangements committee for the convention, sends us the following information for delegates: "All delegates arriving on the Soo railroad will stop at the Majestic Hotel near the depot. Those arriving on the Green Bay & Western will find lodging at the Arlington House. Board at both places will be one dollar a day straight. Socialists headquarters and the conference will be held in Printz's Hall, near the public square." Credentials will be sent to the secretaries of all our branches, which should be filled in, in duplicate, and one credential sent to this office, care of the state secretary.

and the other presented by the delegate to the credentials committee of the convention.

Brantwood. Comrade Carl J. Sandquist writes: "We had a very enthusiastic rally in our hall here at Brantwood the 1st of this month. It was free for all party members in good standing, and the hall was filled to overflowing. Plans for the coming presidential election were discussed, and steps were taken to reorganize the county, of which you will hear through the Finnish National Party. As you know, the town board are all members of our party, and any one having anything to thrash out against the board had the opportunity to express their opinion; and to say that all questions were answered to the satisfaction of all, and to the credit of the board, is putting it slow, as we all parted at a late hour in a very comrade-like manner."

Oacoia. A report from Comrade Staples states that: "Comrade Ameringer gave us a rattling good lecture last night. Our audience was large and appreciative, our collections were more than enough to pay expenses, and we were all pleased with the results. This is the third time that Comrade Ameringer has spoken here and we want him again for two nights whenever he comes this way. Comrade Ameringer makes good every time."

River Falls. Comrade Kuehni has been elected as a delegate from this branch to the Stevens Point convention. He writes: "Comrade Oscar Ameringer spoke here on October 9. His speech was a success. The crowd was unexpectedly large. He cheered the audience again and again, instead of the audience cheering him."

## Milwaukee Co. Organization

Address all communications to E. T. Melms, County Organizer, Brisbane Hall, 528 Chestnut St., Milwaukee.

### STUDY CLASS IN SOCIALISM

The recently organized Study Class in Socialism will meet regularly on Sunday mornings at 9 o'clock, at Ethical Hall, 558 Jefferson street. Comrade Harvey Dee Brown has been engaged as instructor.

"The Struggle for Existence," by Walter T. Mills, has been chosen as the text book to be used in this course of twenty-four lessons.

The enrollment thus far numbers about thirty-five students, and the

aim of the class is to gain a more clearer insight into the tenets and principles of Socialism.

This course is open to students not members of the Social-Democratic party, and any person interested may apply to County Organizer E. T. Melms, Brisbane Hall, for further information.

The tuition fee for the entire course is \$3.

The Workingmen's Sick and Death Benefit Society No. 153, has arranged

## Socialist Park Commissioner Active

Commissioner Kowalsky's motion to instruct the superintendent of parks to provide municipal wardrobes for the parks during the skating season was adopted. The charges in some of the parks by the private concessionaries got to be an abuse.

A motion to publish an educational booklet explaining the features of all the parks, to be profusely illustrated, and to be distributed freely to the people, was made by Commissioner Kowalsky and referred to a special committee.

The teamsters in the parks will hereafter get ten days vacation with pay from the park board. The men have to really also work Sunday, having to attend to their horses on that day. The move was proposed by the Socialist commissioner.

Opposition has developed to the idea of leasing space in the parks to a private carrousal company, it being felt that the park board is able to provide adequate amusements without allowing any of the park ground to be virtually in private hands.

for a grand afternoon entertainment and sociable at the South Side Turner hall, National avenue, between Second and Third avenues, for next Sunday afternoon and evening, Oct. 22. A large number of tickets have been dispensed of and the committee on arrangements have been hard at work for the past month in securing a splendid afternoon entertainment for this occasion. Comrade Kuehni's orchestra will furnish the music for the sociable. Everybody is cordially invited to attend.

The West Side Women's club will hold an afternoon entertainment and ball at the Freie Gemeinde hall Sunday, October 29. The program is as follows: 1, music, South Slav Soc. String Orchestra, "Neue Freiheit"; 2, baritone solo, Mr. Christ Boshert; 3, declamation, Miss Jurs; 4, duet, Miss Minkley and Mrs. Ameringer; 5, violin solo, Mr. Otto Rosenberg; 6, monologue, Mr. E. T. Melms; 7, music, Slav Soc. string orchestra, "Neue Freiheit"; 8, song, Roth is die Fahme, socialist maennerchor; 9, duet, piano and violin, Misses Luchsinger and Joerdens; 10, declamation, Miss Meta Boshert; 11, music, Ameringer quartet; 12, farmers' selection, West Side Young People's Socialist league, Messrs. Edward Haerter, George Boness, Edwin Berner, Edward Kueperth, Misses Ida Ruechert, Meta Berner, Elsie Vogt, Leonore Moerschel. Piano accompaniment by Miss Alma Wolplager. The committee in charge of the arrangements are the Mrs. George Moerschel, M. Flehn, W. Teiters, T. Kraschinsky and H. Henzler.

Under the auspices of the County Central Committee, S. D. F., the Coming Nation club has arranged for a monster ball to be held Saturday evening, November 4, at the South Side Armory hall, First avenue near Lapham street. A large number of complimentary tickets have been sent to the various branches this week, and we hope that they will be properly distributed amongst those who are able to attend. Th' County Central Committee will turn over what money is made at this ball, to the new daily newspaper. Therefore we urge that every comrade and sympathizer will attend if possible. The Coming Nation club has appointed the following reception committee: Emil Seidel, mayor; C. P. Dietz, city comptroller; Daniel W. Hoan, city attorney; and the following aldermen and supervisors: Max Grass, Martin Mikkelsen, Martin Gorecki, Edmund T. Melms, Dr. B. Churehill, F. V. Rehfeld, Louis Arnold, Charles L. Weiley, Albert Gies, Henry Ries, William Koch, John Hassmann, August Sirehlow, William Alldridge, William Coleman, James Sheehan, Arthur Urbanek, George Mensing, George Moerschel, Jacob Rummel, Otto Harbicht, E. Rubke, C. V. Schmidt, Martin Flehn, Comrade Edmund T. Melms will act as prompter. Everybody cordially invited to attend.

The Workmen's Sick and Death Benefit Fund, Branch No. 185, will hold an afternoon entertainment and ball Sunday, October 22, at the South Side Turn Hall. The program is as follows:

1, Overture, Orchestra; 2, Gesangs-komiker, Carl Jopke; 3, Vocal Selections, Henkle's Sisters; 4, Welcome to Our City, Edmund T. Melms; 5, My Hula-Hula Love, Fri, Miss Villweck; 6, ? ? ? 7, Music, Orchestra; 8,

# PROFIT SHARING STORE

OPERATED BY STUMPF & LANGHOFF CO. MILWAUKEE

OPEN EVERY SATURDAY EVENING UNTIL 9:00 O'CLOCK  
MATTHEWS BLDG.—Corner Third St. and Grand Ave.—2nd Floor  
ENTRANCE 309 GRAND AVENUE.  
A Store For All the People—All the Time

## GRAND OPENING

Our store is at last complete and all the good things we have to offer are now on display in the most beautiful show room in the northwest. While we have been open for business the past few weeks we are not thoroughly prepared to give complete house furnishing service. We now show everything for the house, including furniture all of which can be deemed for Stumpf & Langhoff certificates or we will sell at manufacturer's price.

Beautiful Bar Pins for all the Ladies—Free.  
ON SATURDAY AND MONDAY  
**SOUVENIRS**  
FOR BOTH MEN AND WOMEN  
Novelty Watch Fobs for all the Men—Free.

## Handsome Punch Set

A 14 inch bowl and twelve cups. Made of fine domestic pressed glass. This beautiful piece comes in two parts, and when not in use may be used for fruit bowl, complete with 12 punch hooks for hanging cups on bowl. Regular Retail Price \$2.50. Special Profit sharing price is only **\$1.59** or 40 Stumpf & Langhoff Certificates.



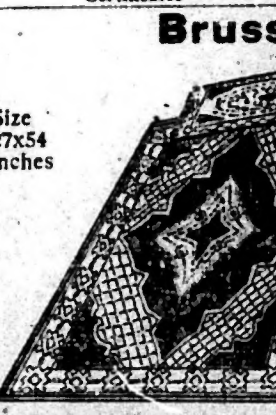
## SALT AND PEPPER SHAKERS

Genuine Imported Cut Glass with Mother of Pearl Top, non-corrodable bands. Several styles to select from. Regular Retail Price 75c. Profit Sharing Price, per set **33c** or 10 Stumpf & Langhoff Certificates.



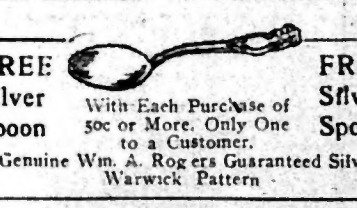
## BRASS BASKETS

Six different styles. Some footed comports, some glass lined. Beautiful and useful ornament. Regular Retail Price 75c. Profit Sharing Price is **47c** or 15 Stumpf & Langhoff Certificates.



## TOOTHPICK HOLDERS.

Genuine Imported Cut Glass Holders. Regular Retail Price 25c. Profit Sharing Price **19c** or 5 Stumpf & Langhoff Certificates.



## INDIVIDUAL SALTS

Genuine Imported Cut Glass Salt Dips. Regular Retail Price \$1.75. Profit Sharing Price per dozen **\$1.29** or 35 Stumpf & Langhoff Certificates.



## Eureka Steel Sweeper

Guaranteed to give satisfaction. Has fine Japanese adjustable bristle brush. Easy running. Regular Retail Price \$2.25. Profit Sharing Price, special **\$1.19** or 30 Stumpf & Langhoff Certificates.



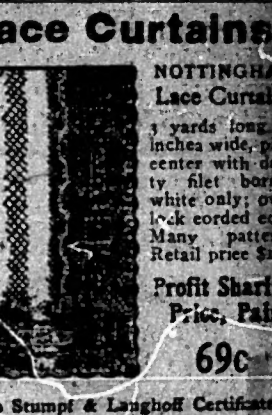
## MUSTARD JAR

Genuine Imported Cut Glass Jar. Regular Retail Price 75c. Profit Sharing Price is **59c** only or 15 Stumpf & Langhoff Certificates.



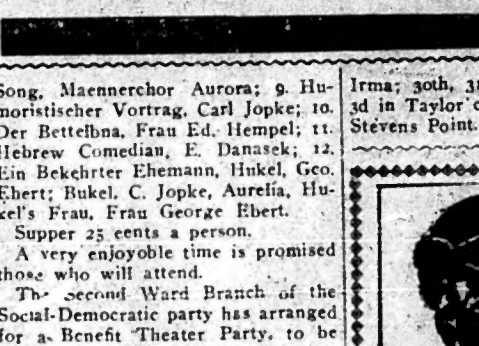
## VINEGAR CRUET

Genuine Imported Cut Glass Cruet. Elegant ware, just like cut. Regular Retail Price \$2.00. Profit Sharing Price is **69c** only or 30 Stumpf & Langhoff Certificates.



## Brussels Rugs

Just received 250 Brussels Rugs, in beautiful assorted oriental and arab designs. They are made of the finest quality—have a very thick, rich surface and a closely woven back. The binding on edge is double folded, which prevents curling. Regular Retail Price \$1.50. Profit Sharing Price, Pair **98c** or 25 Stumpf & Langhoff Certificates.



## Lace Curtains

NOTTINGHAM Lace Curtains 3 yards long, 14 inches wide, plain center with dainty fllet border, white only; over 1000 corded edges. Many patterns. Retail price \$2.00. Profit Sharing Price, Pair **69c** or 30 Stumpf & Langhoff Certificates.



Song, Maennerchor Aurora; 9, Humoristischer Vortrag, Carl Jopke; 10, Der Bettelbua, Frau Ed. Hempel; 11, Hebrew Comedian, E. Danasek; 12, Ein Bekcheter Ehemann, Hinkel, Geo. Ehert; Bukel, C. Jopke, Aurelia, Hinkel's Frau, Frau George Ebert. Supper 25 cents a person.

A very enjoyable time is promised those who will attend.

The second Ward Branch of the Social-Democratic party has arranged for a Benefit Theater Party, to be given at the Crystal treater, Tuesday, October 24.

The party will receive one-half of the money realized by the sale of tickets bought either from the members or at the Brisbane Hall Book Store. The tickets are good for either the 2:45, 8:00 or 9:30 afternoon performances and can be exchanged for reserved seats at the theater box office any time after October 22. Two kinds of seats, 20 and 30 cents.

Be on hand to help make the affair a genuine Socialist theater party. Be sure to buy your tickets before you reach the box office, as otherwise the party will derive no benefit.

### IMPORTANT NOTICE

Mayor Emil Seidel and Coroner H. L. Nahin will speak on the city and county administration on Sunday, October 22, at 2 o'clock in Vizay's hall, corner Eighth and Walnut streets. Everybody invited. Admission free.

Comrade Ameringer's Route List  
October 21, Washburn; 22d, Ashland; 23d, Ladysmith; 24th, Sheldon; 25th, Ingram; 26th, Hawkins; 27th, Tomahawk; 28th, Bloomville; 29th,



## COPLIN

Saves 1/3 On Your Furs  
457 12th St.  
Remodeling and Repairing  
OPEN EVENINGS.

## Fall Suits Slip on Coats Overcoats

A good selection and the prices are right for you. Nobby styles for Young Men. Also good Underwear, Hosiery and other furnishings, Hats and Caps of all kinds for Men and boys.

## Bruett CLOTHING CO.

1725 to 1729 Fond du Lac Avenue  
Cor. Lloyd and 18th Streets

## BED BUG DE TROYER

When using insect powder of J. K. Troyer, be sure you use the well known brand. The name is on the box and is blown in the glass. Do not buy any kind of powder to be blown in the glass.



### Federated Trades Council of Milwaukee

**HEADQUARTERS - BRISBANE HALL**  
TELEPHONE - GRAND 4436  
Meetings on 1st and 3d Wednesday (8 P. M.)  
Brisbane Hall

**OFFICERS:**  
Corresponding Secretary - FRANK J. WEBER, Brisbane Hall, 228 Chestnut Street.  
Recording Secretary - JOHN M. BROPHY, 514 Twenty-eighth Street.  
Secretary - EMIL BRODIE, 1056 Eighteenth Street.  
Sergeant-at-Arms - HENRY RAASCH, 1458 Third Street.  
Business Agent - FRANK J. WEBER, Brisbane Hall.

**EXECUTIVE BOARD:** Henry Rumpke, Walter S. Fisher, John J. Handley, William Coleman, Edmund Melius, Frank King, M. Weissberg.

**LABEL SECTION:** Meetings second and fourth Thursday evenings, Brisbane Hall.  
Chairman, William Haller; Vice-Chairman, M. H. Whitaker; Treasurer, J. Reichert; Secretary, H. P. Book, 1115 Twenty-ninth Street.

**BUILDING TRADES COUNCIL:** Meetings second and fourth Thursday evenings, Brisbane Hall.  
Corresponding Secretary, Fred Howe, Brisbane Hall; Financial Secretary, Henry Rumpke, Brisbane Hall. Chartered by A. F. of L. R. T. Dept.

**THE UNION LABEL** continues to stand for "A Noble Manhood, a More Beautiful Womanhood and a Happier Childhood."  
The courts have not yet taken from us the right to employ this means to the end - labor's freedom. While we may, let us **USE ITS POWER**

### Brewery Workers Make Good Gains in State

John Rader, business agent and secretary of Malsters Local Union No. 89, with 9 branches located in the adjoining counties, has been doing good work during the past few weeks among these branches, and as a result the members are enjoying the benefits on an increased amount in their pay envelopes.

At Chilton, Wis., Branch No. 9, Malsters, receive an increase of \$1 per week, and a 9-hour day instead of 10 hours, as heretofore. The engineer and firemen of the plant also joined the union and got a reduction in working hours from 12 to 8 per day.

At West Bend, Wis., he succeeded in signing a new contract with the West Bend Malt Co., Branch No. 4, which carries an increase in wages of \$1.50 per week, and a reduction in working time from 10 to 9 hours per day. A contract was also signed with the West Bend Brewing Co., granting an increase of \$1 per week, and a reduction from 10 to 9 hours per day during the winter months.

In today walks tomorrow. Schiller.

### WISCONSIN STATE FEDERATION OF LABOR

OFFICIAL DEPARTMENT

**General Officers**  
FRANK J. WEBER, General Organizer, 528-530 Chestnut street, Milwaukee, Wis.  
FREDERICK BROCKHAUSEN, Secretary-Treasurer, 533 Orchard street, Milwaukee, Wis.

**Executive Board**  
WM. SAUTER, 411 Center street, Sheboygan, Wis.  
WM. SOMMER, 1436 Phillips street, Racine, Wis.  
M. WEISBERG, 1577 Lowie street, Milwaukee, Wis.  
WALTER S. FISHER, 1197 Eighth street, Milwaukee, Wis.  
THEO. Z. STAUB, 536 North Ninth street, La Crosse, Wis.

**UNFAIR - WAS IT?**  
The United States Supreme Court has rendered the Sherman Anti-Trust Law as including LABOR UNIONS. Complying with the terms of the decision the "Union Label" is heretofore applying, and has been removed.  
IT'S UP TO YOU!

**Wage Earners Wake Up!**  
Join the Union of your craft and the party of your class - always demand the UNION LABEL and Shop Card - cast your ballot for emancipation from wage slavery

### Union Barber Shops

Always see that this card is displayed in the shop before you get a shave or haircut.

**J. N. GAUER**  
SHAVING PARLOR  
835 KINNICKINNIE AVENUE  
Opposite South Bay St.

### TEETH EXTRACTED

Absolutely Without Pain or Danger  
**NEW TEETH**  
The best and finest made \$8.00 and insured in the world up to \$100.00.  
Guaranteed to Fit, or Money Refunded.  
Standard Crown and Bridge \$5.00 and up.  
Pine Fillings a Leading Specialty.  
We guarantee complete satisfaction: give honest, initial cost advice free, and done, nobody.

**DR. YOUNG**  
414-416 Germania Bldg., Milwaukee  
HOURS - 9:30 to 6:00; Sundays, 10 to 12  
Phone Grand 1748-X  
CONSIDER YOUR PATRONAGE IS RESPECTFULLY SOLICITED

### FRED. GROSSE

**Brisbane Hall Shaving Parlor**

### H. KUHN'S BARBER SHOP

482 REED STREET, Corner Scott

### H. C. MUNDT SHAVING PARLOR

166 LLOYD ST.  
The Line of Union Cigars

### J. P. KINSELLA Shaving Parlor

227 1/2 Howell Avenue

### ST. CHARLES HOTEL

Barber Shop and Bath Rooms  
EMIL TRIEBB, Proprietor.

### Wm. Smith Shaving Parlor

835 Kinnickinnic Avenue

### FELIX WICHTA THE SOCIALIST BARBER SHOP

160 Grove St., Relk Bldg.

### GET BUSY

Don't Miss the Great Clothing Bargains at  
**Leo. Hirsch**  
Cor. 3rd & Chestnut  
The home of Union Made Clothing

### B. Lakoski UNION TAILOR

Prices Reasonable  
620 Chestnut Street

### Borchardt Bros.

Tailors Clothiers Furnishers  
347-349 Grove Street

### CHURCHILL EYE, EAR, NOSE THROAT

JUNEAU, 1st and MITCHELL  
Have an Expert M. D. Fit Your Glasses IT PAYS

### UNION HAT CO. THE BEST

\$2 Two and Three Dollar Hats \$3  
All Union Made  
224 GRAND AVENUE

### ALEX G. GOETHEL

WIR, ZINC, GALVANIZED IRON AND COPPER WORK  
MOVED TO  
90-92 Second St.  
Wholesale and Retail, Phone Grand 1874

### News of Organized Labor

Conducted by Walter S. Fisher  
Address all Communications to Room 206 Brisbane Hall

**Oaklousa, Iowa.** - The Typographical union of this city, No. 526, recently entered into new contracts with all the employing printers in the city which provides for an increase in wages as follows: Linotype operators 50 cents per week, both day and night; jobmen \$2 per week; ad and floor men \$2 per week.

**New York, N. Y.** - Under the terms of a new agreement, which was settled by a board of arbitration the pressmen's union will receive the following increase in wages: Oct. 1, 1911, hand feeders (day) will receive \$16.50 per week; Oct. 1, 1912, \$17 per week; Beginning Oct. 1, 1911, hand feeders (night) will receive \$18.50 per week; Oct. 1, 1912, \$19 per week. Beginning Oct. 1, 1911, web hands will receive \$20 per week, and Oct. 1, 1912, they will receive \$21 per week. This is an increase of \$1 per week for feeders and \$2 for web hands.

**Emporia, Kan.** - The Typographical union of this city recently completed negotiations whereby the printers receive an increase in wages of \$3 per week.

**Amsterdam, N. Y.** - The members of the Painters' union in this city have been granted an increase in wages of \$25 cents per day.

**Boston, Mass.** - The Milk Drivers union, recently organized has secured a contract for a scale of \$18 per week. The wages prior to organization ranged all the way from \$10 to \$15 per week.

**Chicago, Ill.** - The Bone and Tallow Teamsters union of this city recently secured an increase in wages for its members of \$5 per month.

### SOME SPLENDID RESULTS

The Wages of an Army of Workers Has Been Increased Through the Efforts of the Union

President Mahon in his annual report to the Amalgamated Association of Street and Electric Railway Employees of America shows that the union has accomplished great things for its members during the past year. Speaking on wage increases he had this to say: "During the term there has not been a single reduction of wages anywhere; while upon the other hand 138 divisions have received increases in wages varying from one-half cent to ten cents an hour, and twenty of these divisions have had the second increase during the term. The wage increase affects 42,491 of our members and amounts annually to \$2,356,000. The average per member for the year is \$55.46.

"In addition to the increases that have been secured by our established divisions, in the attempt to organize unorganized cities, due to our agitation there has been given a number of wage increases, called by the companies voluntary increases. These increases, however, were made in an effort to prevent the organization of the workers. It has been impossible to secure accurate accounts of all these increases, but we have been able to figure on several of them and find that the wages of unorganized men have increased \$244,000 a year through the efforts of our organization."

The report also shows that the hours of labor have been reduced in many cities and that obnoxious conditions have been eliminated through the efforts of members of the union.

**A GOOD SHOWING**  
International Association of Machinists has Remarkable Record for the Years 1909-11.

According to President O'Connell's report, members of the I. A. of M. have been on the firing line 730 days in the past two years. They have engaged in 152 strikes, a majority of which have been won. They are now striking at forty different points for increases in wages, reductions in the hours of labor, and better shop conditions.

In two years the general office has paid in strike benefits the sum of \$585,400.20, while contributions from the local lodges to pay non-beneficial members on strike have probably amounted to as much again.

One hundred and ten new charters have been issued during the past two years, and today there are few points in the United States and Canada, where machinists are employed; where lodges of the I. A. of M. cannot be found.

Since the last report made, 73 great railroad corporations, and 80 contract concerns have signed agreements with this organization, and its power has been so far-reaching that even Haiti, in Hawaii, has a firmly established local union.

In death benefits it has spent \$503,325, and its local unions have paid, on a conservative estimate, \$100,000 for sick benefits.

### Victory in Denver

Washington, D. C. - The United Labor Bulletin, Denver, Colo., announces the successful termination of a strike in which Press Assistants' Union No. 14

secured a satisfactory agreement with the master printers of the city and an increased wage scale. Under the terms of the agreement the cylinder pressmen's assistants will get an advance of \$1 a week from September 1, 1911, until September 1, 1912, with an increase of 50 cents a week thereafter for the succeeding two years.

"The compromise scale agreed upon is as follows: All presses day scale \$16; ready prints, \$17; apprentice pressmen, night work, \$18; apprentice pressmen, night work, not less than \$19; automatic feeder operators not less than \$17; an increase of 50 cents a week for the second and third years in harmony with the foregoing scale.

"The strikers asked an increase of \$1.50 a week with a 50 cent increase for two years after the first year. Under the new compromise scale they will get \$1 a week increase."

### In Record Time

It took 1,500 members of the Amalgamated Association of Street and Electric Railway Employees less than a day to bring the United Railway company at Detroit, Mich., to time. The men were getting 23, 25 and 28 cents an hour and wanted 25 and 30 cents an hour. The company refused to concede the demands of the union and as a result not a street car ran until the trouble was settled. A settlement was reached inside of 24 hours through arbitration and the men were awarded a scale of 25 cents an hour for the first six months, 27 1/2 cents an hour for the next year and 30 cents an hour thereafter. The strike was well conducted. There was positively no disorder and not a man was arrested.

### Pottery Girls Win

Tunattal, Eng. - Because the firm of Messrs. Grindley & Co. discharged 7 girls, 160 other girls went on strike for their reinstatement. The girls were all members of the Pottery Workers' union, and put up such a magnificent fight that the employers were compelled to recognize them, and send for a committee from the union to discuss the causes of the strike. As a result of the meeting between the union girls and the employers, the seven discharged employees were reinstated, and an agreement was entered into to the effect that no one would be discharged for union activity.

### New York Tailors Strike

Washington, D. C. - Thirty-five hundred custom tailors are on strike in New York City, but all indications point to a speedy settlement and victory for the workmen. Many of the employers have already signed agreements with the union and an average increase in wages of about 15 per cent has been granted. In many of the shops where non-union men were employed the tailors walked out, joined the union and went on the picket line. Employers are breaking away from the organization and settling with their men daily. In one day 300 men returned to work with their demands granted. The strikers are presenting a solid front and are determined to continue the controversy until their demands are fully recognized.

### Long Strike Settled.

For sixteen months, members of the Metal Polishers, Buffers, Platers and Brass Workers' International Union have been at war with the Toledo Chandler Company and the Western Gas Fixture Company. The men have displayed great courage and perseverance and their efforts have been rewarded by a settlement, that heals the breach and re-establishes friendly relations between the employers and the employed.

### For the McNamara Defense

Washington, Oct. 7. - At the convention of the International Association of Machinists, held in Davenport, Ia., \$1,000 was appropriated for the McNamara defense, and an assessment of 25 cents was recommended to the membership.

### Labor Notes.

At Waycross, Ga., the wages of machinists, boiler-makers and blacksmiths have been increased 2 1/2 cents an hour. Sheet metal workers, cooper-smiths and molders have received increase of 2 cents an hour.

Painters at Ft. Scott, Kan., presented demands for an increase of five cents an hour. They got it without a strike.

At Hamilton, Ont., electrical workers and carpenters have been successful in their demands for an increase of five cents an hour.

In Port Huron, Mich., the wages of carpenters have been increased 5 cents an hour.

Teamsters in Barre, Vt., have gained a nine hour day and a 10 per cent increase in wages without a strike. The bakers have organized a union that embraces every man working at the trade in the city.

At Teague, Tex., carpenters have

### Federated Trades Council

Meeting of Federated Trades Council, October 18, 1911.

Meeting was called to order by Bro. F. J. Weber. Bro. Blakely elected chairman and Bro. Koch was elected vice-chairman.

Roll call of officers showed all present.

Roll call of organizations was dispensed with.

The minutes stand approved as read.

The following credentials were received and delegates seated: Hack & Coupe Drivers No. 700; Molders No. 125; Journeymen Tailors No. 86; Bridge Tenders No. 13,039, and Hat & Cap Makers No. 16.

Minutes of Label Trades department received and filed.

General Organizer R. Tuelie of Carpenters International union was granted the floor and gave a very good talk.

The report of the Ex. Bd. was taken up serially.

A communication from Tuberculous convention was received and delegate take notice.

A communication from Hack & Coupe Drivers was received and Ex. Bd. recommended a committee of be appointed was concurred in.

A communication from the Pattern makers was received and the Ex. Bd. recommended that we comply with it was concurred in.

A communication from A. F. of L. was read in regard to getting or films for moving picture machine showing the kidnapping of the Mc Namaras and asks all central labor councils to take them and exhibit them. The Ex. Bd. recommended that a committee of three be appointed was concurred in.

The chair appointed Bros. Rumpke, Coleman and Wilson on Hack & Coupe Drivers committee.

The bills were allowed as read.

The report of the Ex. Bd. was adopted as a whole.

The following Bros. were appointed as a committee were appointed to act on the McNamara Moving Pictures are Bros. Ed. T. Melms, M. H. Whitaker and John J. Handley.

The committee appointed to secure two union employees on the local industrial commission asked for further time.

A motion was made and seconded that a committee of ten be appointed to get subscriptions for the new Milwaukee Daily Leader was carried.

The following Bros. were appointed: Henry Rumpke of Short Metal Workers, Fred Wilson of Machinists No. 66, H. G. Senter of Iron Workers No. 8, Bert Wedderit of Typographical No. 23, William Schultz of Bartenders, Ed. Papese of Clothing Cutters & Trimmers, H. Book of Barbers union, M. J. Sinnott of Stereotypers No. 90, Arthur Kahn of Bakers union, Arthur Smith of Brewery Engineers.

Considerable discussion as to the Stumpf & Langhoff Co. towards union labor.

The New Hampshire club is giving a hall whose literature without the union label.

The delegates take notice that the Schlomer is still hiring non-union drivers on his Wela beer and soda water wagons.

Bro. Reichert stated there were a few unions still owing for Labor Day picnic tickets.

The delegates discussed the attitude of the Moritz Bros. & Winters towards organized labor which stated that they were very unfriendly.

### RECEIPTS.

Tailors, 86.....	\$ 4.50
Wis. State Fed. of Labor.....	32.50
Hack & Cab Drivers, 790.....	1.50
Bridge Tenders Prot., 13,039.....	2.46
Musicians, 8.....	9.00
Tilelayers, 3.....	.90
Molders, 125.....	6.00
Machinists, 66.....	14.89
Metal Polishers, 10.....	2.32
Asbestos Workers, 10.....	1.80
Pressmen, 7.....	4.50
Tobacco Workers, 18.....	1.20
Carpenters, 1,447.....	3.15
Molders, 166.....	2.00
Glass Blowers, 15.....	4.95
Feeders, Helpers & Job Pressmen, 27.....	5.10
Machinists, 234.....	12.00
Carpenters, 1,586.....	.42
Carpenters, 1,053.....	2.80
Railroad En. Painters, 392.....	2.50
Broom Makers, 1.....	1.50
Lathers, 10.....	3.00
Machinists, 1,307.....	.34
Build. Laborers, 13.....	18.00
Carpenters, 188.....	1.38
Cap Makers, 16.....	.39
J. Reichert, labor day tickets.....	5.00
Unholyers, 20.....	1.80
W. E. Reddin, McNamara But. Plasterers, 128, rent.....	4.00
Newspaper Writers, 9.....	.24
Electrical Workers, 494, rent.....	6.00
Sheet Metal Workers, 24, rent.....	3.00
Sheet Metal Workers, 24, rent.....	3.00
Painters' District council, rent.....	6.00
Engineers, 139 and 311, rent.....	6.00
Bridge & Street Iron Wrks, 8.....	6.00
Garment Workers, 239.....	3.25
Carriage & Wagon Workers, 25.....	11.00

Call at  
**Jandt & Bluemel**  
703-705 Muskego Ave.  
to look at  
**A Complete Line of Union-Made Clothing**  
Furnishings and Hats

### Clearing Sale - OF - Typewriters

In order to reduce our immense stock of rebuilt typewriters we have made the following big reduction in prices. Manufacturers' price on these machines was \$100.00:

Remingtons.....	\$15.00
Denamores.....	\$15.00
Smith Premiers.....	\$15.00

All other makes proportionately reduced. Three months' rent for \$5.00, to apply toward purchase price.

**Milwaukee Typewriter Inspection Co.**  
Corner Mason and Broadway

### South Side Turn Hall

473 NATIONAL AVENUE  
FOR RENT FOR  
**Weddings : Parties  
Balls : Theatricals**

**WM. F. SCHMIDT**  
Manager and Proprietor of  
**TURN HALL SALOON**

### Joe Becker UNION MADE SHOES

821 3rd St. Milwaukee, Wis.

### Ben Rheinfrank

Union Made Hats, Caps and Men's Furnishings  
A Large Assortment of Good Merchandise  
1439 GREEN BAY AVENUE

### WM. GLANDER SALOON

Cream City Beer on Tap  
733 Greenfield Cor. Eleventh Ave.

**Brisbane Hall Annex**  
**BUFFET**  
**ADOLPH HEUMANN**  
526 Chestnut St.

### The North Star Coffee Co.

O. T. Halverson, Prop.  
Teas, Coffees, Spices and Light Groceries  
449 First Ave., Cor. Scott  
Phone South 1063

### BRANCHES AHOY!!

Have your Cloth Signs for Dances and Entertainments, painted by  
**Wm. Karzke**  
Union Sign Painter  
287 Fourth St. Phone Grand 2956

### FALL SHOES

A Full Line of Men's and Ladies' Fall Shoes and Children's Jockey Boots.  
When in need of shoes, try  
**H. T. PLITZNER**  
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10c. Crystal 10c. All kinds of other repairs at lowest cost. All work guaranteed.  
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# KAHN'S

NATIONAL AVE., Between Grove and First Aves.

**Buyers will gain Big Savings at This Big Busy Store On Monday**

## Inviting Monday Sale of Suits

for Women and Misses

**values to 18.50 for 9.98**



This is a bargain that will have no equal on MONDAY—every model is splendidly tailored—materials are MIXTURES and ENGLISH SUITINGS in shades of Wine, Brown, Green, Navy and Black. Styles shown are the plain and velvet collar and cuff models—Jackets are satin lined—Skirts are panel design with side plaits—VALUES to \$18.50, MONDAY at \$9.98.

### Surprising Reductions On Fall and Winter Coats

Here is an Assortment of Coats in Tweeds, Ghedots, and Many Other Materials

Values here to \$25.50

Whatever may be your fancy of coat style this season—you will find it in this collection of Winter Models. Plainly made—or attractively trimmed with velvet and satin—large buttons—large collars and cuffs—MONDAY special at

**16.75**

### Bargain in Plush Coats

Reg. Values to \$25, Monday for \$17.79

Both Women's and Misses' Plushes lined with a satin finished Venetian. Length is 54 inches—made with the shawl collar—turn back cuffs, fancy button trimmed—MONDAY bargain at \$17.79.

**17.79**

Ask For 5 Per Cent. Rebate Checks of the S.H. Green Stamp

## A NEW DEPARTURE

We have established a Book and Cigar Stand in the Lobby of BRISBANE HALL.

You will find the choicest line of Union-Made Cigars and Tobaccos always on hand.

Our stock of Pipes is complete and up-to-date.

Books, Magazines, Stationery of all kinds, View and Comic Cards are handled hereafter at this new stand, as well as down stairs.

Your fuel orders will be taken at this stand and given prompt attention.

**Brisbane Hall Book and Tobacco Store**

528 Chestnut Street  
Down Stairs and Lobby.

## Ranges and Heaters

Come in and see the **Champion Range**

Two-In-One, Uses Both Coal and Gas

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## Meeting Halls for Rent

A few dates are still open for the Small Hall in Brisbane Building

**Tuesdays, Thursdays, Fridays and Saturdays are open for engagement for the large hall in Brisbane Building**

Unions, Societies and Organizations are requested to investigate these halls. They are high, well ventilated and fireproof. The building is a modern structure, built entirely by Union Labor. They are splendid halls to hold meetings.

Branches of the Social-Democratic Party and other organizations will find these halls excellent and convenient for lectures. Take up the matter with your organization. The big hall ought to be used every Sunday afternoon for this purpose. Why not organize for such weekly Sunday afternoon lectures?

**People's Realty Co.**

528-532 CHESTNUT STREET  
MILWAUKEE, WIS.

# Making the City Efficient

This article describing some of the features of the Milwaukee bureau of economy and efficiency appeared in LaFollette's Weekly, Sept. 30. Commenting on it editorially, the Wisconsin senator's magazine said, "Getting public money at the wrong time and in the wrong way is the curse of our cities. Let those who will not rest content until they know that every dollar of public money is being spent by their city officials wisely and efficiently, turn to Milwaukee for information. Every city should adopt the Commons' plan."

When Mr. P. Armour of Chicago—who killed and packed hogs for a pork trade that reached round the world—when Mr. P. Armour made the frank avowal, "We use everything in the hog except the squeal," he gave the best description of efficiency that has yet been offered to a waiting world of bunglers and blunderers.

Efficiency is the science and art of using everything except the squeal.

And it may almost be expected that one of these days a German student with careless hair and a droop to his face will find a way to boil and can the squeal, while clever advertising men proceed to create a demand and make an eager public hurry to the groceries to buy a supply before the stacks of can in the window are gone.

Yes, efficiency is the science and art of using everything but the squeal, while at the same time putting the squeal under thorough chemical and microscopic tests to ascertain its uttermost possibilities.

The old time country butchers used to throw away bones, blood and entrails of the hog. Today these are worked up into peeps for overworked people and fertilizer for overworked soil.

Efficiency utilizes all but the death cry.

**"Their Combat is Against Waste."**

Now, on the top floor of the city hall in Milwaukee, where you may gaze from the window on the houses and shops of a third of a million people, is a group of men endowed with the passion for efficiency. Their combat is against waste. They are the users of an original work that will have a place in American municipal history. Their labor is as much pioneer labor as that of the first backwoodsmen who cut trees and built log cabins on the Milwaukee river. They are blazing a way out of the civic wilderness.

They are called the Milwaukee Bureau of Economy and Efficiency.

What these men are attempting to do is to get better use at all possible points of all materials, time and labor that the city of Milwaukee is paying good money for.

While thus trying to make the taxpayer's dollar go farther than before, they are also probing for definite facts about the life of the people toward the getting of better conditions of labor, play and opportunity for the masses.

**A Surprised—and Interested—Mayor.**

A mayor of a large western city was visiting the office of the mayor of Milwaukee. He was shown a cost system record on garbage collection and how this cost system had revealed places for improvement and a reduction of operating expense by \$16,000 a year.

"Where did you get your expert for this work and where is he now?" asked the western mayor. He explained that to him an expert in municipal service is a fly-by-night man who comes when he is called, stays a few days, does his work, departs, and sends a big bill by mail for the later astonishment of the common council. He was then surprised to learn that Milwaukee has made an alliance with the University of Wisconsin, that Professor John R. Commons at the head of the Bureau of Economy and Efficiency and the best brains of the state university are at the back of the city's needs.

And just as the University of Wisconsin has in personnel been called "the hinterland university," the bureau of economy and efficiency in Milwaukee has been dubbed "the brain trust."

All great things are barked at more or less and always there are bystanders who must be permitted to eat their peanuts and titter to each other while the builders build.

The beginning of this bureau was in June, 1910, when the Milwaukee common council appropriated \$5,000 for experts to install a cost system. In the 1911 budget of the city, \$18,300 was set aside for the creation of the Bureau of Economy and Efficiency, the understanding being that Professor John R. Commons should have direction.

The work of the bureau, besides continuing the installation of the cost system, is of two kinds: (1) municipal surveys, (2) social surveys.

The municipal surveys will study detailed operations, business, transactions, accounting, organization and administration in departments of the city government.

The social surveys will inquire into living conditions on the street, homes and shops, sanitation, housing, women's accidents, standards of living, and like subjects.

**A Persistent Genius of Effective Toil.**

John R. Commons is one of those restless, persistent geniuses of effective toil whose life story needs much space. Besides his work as director of the Milwaukee efficiency bureau, he is teaching in the state university on labor questions and public utilities. He has written four books, the most notable being "Trades Unionism and Labor Problems," a standard authority in America. He was a co-worker with Frank Parsons on "The City for the People," the foremost volume on city problems that America has produced. He was a member of the National Civic Federation commission which reported on the conditions and merits of public and private ownership of public utilities. Commons being one to report in favor of the superiority of public ownership. He was engaged in the Pittsburgh Survey in a consulting capacity with special reference to wage earners. He has been an officer and a promoter of the American Association for Labor Legislation. This incomplete list may close with stating that he has been appointed a member of the Wisconsin Industrial Commission, that he is a utilitarian idealist of wide experience who has devised cost sheets in the stock yards of Chicago and steel mills of Berlin, Germany, and that he is a tireless worker with an eminent executive ability.

**Cost System: Destroyer of Graft.**

Cost sheets—the cost system—all through the recent accomplishments

of Professor Commons, you will see this playing a part.

You have heard about watchdogs of the treasury, guardians of the wool-sack, officers whose duty is to police the strong box where the public money is kept.

A cost system is different. A well-made, up-to-date cost system ought to be compared with a combination time-lock and burglar alarm contrivance that throws scalding water on those who try to get public money at the wrong time in the wrong way.

Fingering over a properly kept cost system record, you know just how much is cost to the city for various services and how much is not cost. You locate the places where Easy Money is leaking into eager hands and when you know that you know how to stop the leak.

Along with Lincoln Steffen's book, "The Shame of the Cities," should be a companion volume entitled "The Ignorance of the Cities." The average American citizen in the average American city knows that in his city hall are tunnels and winding passages where Easy Money changes hands. But this heretofore-mentioned average American citizen is as much a desolate, powerless vagabond in his home city hall as an utter stranger without a guide amid the grottoes of Mammoth Cave.

A cost system—with publicity—will break up graft and make better service in a city government quicker and with more lasting effect than any procurable battalion of lawyers and regiment of detectives equipped with dictagraphs.

In Philadelphia, for instance, the same crowd of hand contraband has been getting the big jobs of public work from year to year. Much "inflorence" but no cost system has prevailed. A like situation is found almost all large American cities. The exceptions are so few that when a city breaks from the sway of graft, it is thought remarkable and the word goes around, "Cleveland is free from graft" or "Milwaukee is free from graft."

**How it Works.**

One root of the evil is that the people don't know what they are getting for their money. They know what they pay money for. But they do not know how much of the money they pay goes for "extortion, graft, and waste and how much is real value based on the cost involved.

They don't know whether they get a dollar's worth of pavement or only fifty cents worth of pavement for the dollar they pay.

In Milwaukee, a cost system was installed in paving. It was made public early in 1911. And the price of asphalt paving fell sixty cents per square yard. This will mean a saving of more than a quarter of a million dollars yearly in paving. While it was effected by an expert outside the Bureau of Economy and Efficiency, it was effected by the bureau.

Permeable concrete, A. Muller, who wrestled six months with cost records and specifications before he was sure he could "break the game," the incident illustrates the value of the cost system method which Professor Commons staff is installing in all departments where it has not been introduced. Observe how it worked in the garbage disposal system.

When you throw a lot of potato peelings, meat bones, egg shells and other scraps into the garbage can in Milwaukee, that is not the last of it for you. A few months later you may stand in a building the foundation of which is composed in part of the stuff you threw in the garbage can.

No mystery at all in this. The garbage wagon comes along at midnight and hauls your refuse to the incinerator—a row of big furnaces in a building on the lake shore. When these hot furnaces are done with your potato peelings, etc., mixed with ashes and rubbish, it has been changed into "clinker." Put this clinker through a crusher and you have a material which is better adapted for foundation concrete than crushed rock.

By request of the public works department Professor Commons and his aide devised a cost system and made recommendations for improving the refuse incinerator service. The recommendations already adopted will result in a saving of \$16,267 each year. This is through the reduction of the number of days per week of garbage collection, utilization of combustion chamber dust for asphalt filler and pickings from the refuse which have commercial value. Among recommendations requiring delay for construction, the bureau shows that with an investment of \$50,000, the steam from the incinerator should be used for \$36,500 a year while a \$2,800 crusher will result in \$7,020 yearly from the clinker. The published bulletin enters fully into the details on the plan.

**Penny Foolish or Pound Wise.**

The Efficiency Bureau has recommended that the fire and police alarm systems of the city be combined. What would you think if one gang of men were to come along on Monday and rip up the street and put in a conduit for a fire alarm system and on Tuesday along went to come another gang and again rip up the same street to put in a conduit for the police alarm system? A good street does not merit such abuse. Under the proposed combination a single gang of men could duplicate of labor and expense will be discontinued. One conduit and one ripping up the street will now take the place of two conduits and two rippings.

Similarly, if one wire is willing to carry both fire alarms and police alarms, why string two cables across the town instead of one? Why waste money on cables when children are clamoring in the streets for playgrounds?

In the street cleaning department, the bureau set in operation its deadly cost system. A new street flusher was needed. The choice was between two machines. The cost system showed that the higher priced machine would flush more yardage and do more work per dollar spent for purchase and operation than the cheaper machine. The

high priced flusher was the one bought. The makers of the successful flusher have gotten hold of the cost figures of the competition and are using them in their selling campaigns.

Two or three years may be required for the successful establishment and operation of the cost system in all departments. The work is well under way, however, and by 1911 will be in use and of service at several important points.

**Locating the "Chair Warmers."**

"What is a department organization study?" is a question asked by municipal freshmen. The answer is that it is an inkblot that locates any office fixtures that exist merely to connect with the payroll.

In Washington last summer, they found that the Clerk to the Chief Doorkeeper was getting \$1,200 a year. The daughter of the Chief Doorkeeper was on the payroll as the occupant of the position. She had been on the job from the time she was fifteen till she was twenty-four years of age.

A real department organization study will always find any lurking Clerk to the Chief Doorkeeper.

Charts are being drawn which give by a short route a view of a department's powers and activities. Does the health department or the public works department have charge of the garbage collection? How are the members of the teachers' pension board appointed? Is the sewer superintendent an appointive or civil service position? What officers are appointed by the mayor?—by the public works commissioner?—by the school superintendent?

Charts give bird's eye view of departmental work and carry more information in a few minutes than can be gleaned from hours of reference and cross reference and winding amendments to amendments found in city charters, city ordinances and supplements.

If two men or six men are all doing parts of a work that should be centered under one man or department for responsibility and specialization, a proper organization study will bring out the facts. Discoveries of this kind have been made with resulting improvement.

**Look at This Big Program.**

In co-operation with the city administration and civic organizations, the efficiency bureau has been connected with the appointment of commissions on tuberculosis, child welfare and milk supply. A like commission on housing is being considered.

The bureau has shared in the establishment of a municipal reference library which is to do for the city what the admirable reference library headed by Charles McCarthy at Madison does for the state of Wisconsin. When the common council committee on salary revision wanted a list of the salaries paid to all employees in public works departments of cities approximating Milwaukee in size, the municipal reference library handled the work, saving the committee's time for other work. Only three other American cities have such a library.

Bulletins have been published on the following subjects: Plans and methods, alarm telegraph systems, garnishment of wages, women's wages, the refuse incinerator. In preparation are the following: Free legal aid, workmen's accidents, housing conditions, house drain and plumbing inspection.

Studies are in progress on city administrative organization, organization of the public works department, water works efficiency, water rates, street construction, street cleaning, construction and operation of sewers, management of public structures, ash and garbage collections, purchase methods, public recreations and amusements, special assessments, licenses and permits, health and sanitation, milk supply, sanitary inspection, communicable diseases, infant mortality, meats and foods, municipal education, free employment agencies.

A separate pamphlet could be written on the crying need for advance in each of the fields mentioned.

**Who's Who in the Bureau.**

The personnel of the bureau can be only a sort of roll call here. The getting together of such a staff, however, is one of the chief difficulties. An associate director, Professor Commons has B. M. Rastall, a man of business experience who has had classes in business organization in the University of Wisconsin. As consulting experts are Major Charles Hine, organization expert Harriman Lines, Chicago; Harrington Emerson, consulting efficiency engineer, New York; F. E. Turgeon, dean college of engineering, University of Wisconsin; Louis E. Reber, formerly dean of engineering in Pennsylvania State college, now dean extension department, University of Wisconsin; S. W. Gilman, consulting accountant President Taft's inquiry into economy and efficiency; Peter White, accounting and finance counsel, Chicago Bureau of Public Efficiency; H. L. Russell, dean of agriculture, University of Wisconsin; W. T. Sedgewick, head department public health and biology, Massachusetts Institute of Technology; H. H. Jacobs, University Settlement, Milwaukee.

The regular staff has from eight to twelve members, while fourteen have been engaged on special investigations in the social survey.

**A Pioneer Work.**

Let the fact be stated in closing that this bureau is doing a pioneer work. There are research and efficiency bureaus in a few American cities but they are maintained by private subscriptions. When they accomplish an advance it is against the desire of the entrenched political powers and moneyed interests by legal force accompanied by much agitation. The Milwaukee bureau came by invitation and has the backing, financial and moral, of the city administration.

Of course, the efficiency bureau has its enemies. Some of them are civic enemies of the St. Louis boss whom Joseph Folk had sent to the state capital, Columbia, for trial as a grafter. As the state university is located in that city and is its principal institution, when the boss asked what was the business of the town, they told him, "Education." And his quick answer was, "Education—that's a hell of a business."

On all sides the overwhelming testimony is that the healthiest and best governed cities in the world are those of Germany. And the important and fundamental points wherein German cities differ from the American is in the employment of experts and the

# Gross Hardware Snaps

**FOR ONE WEEK ONLY**

**BEGINNING SATURDAY, OCT. 21st, ENDING FRIDAY OCT. 27th.**

## Family Cobbler Sets

With Three Pair Soles

Set contains 33 different articles, all of practical use and all made of good material. Sets are worth \$1.50. Special this week... **89c**

## Oval Slide Vises

1 1/2-inch, jaw opens 6 inches, weight 8 1/2 pounds. Just the thing for your home work bench. Special this week... **79c**

Iron File Handles, thumb screw fasteners, special... **15c**

## Pipe Wrenches

**STILLSON OR TRIMO**

Drop forged from bar steel. Wood or steel handles.

8 inch Pipe Wrench, 10 inch Pipe Wrench, 12 inch Pipe Wrench, 14 inch Pipe Wrench, 16 inch Pipe Wrench, 18 inch Pipe Wrench, 20 inch Pipe Wrench, 22 inch Pipe Wrench, 24 inch Pipe Wrench, 26 inch Pipe Wrench, 28 inch Pipe Wrench, 30 inch Pipe Wrench, 32 inch Pipe Wrench, 34 inch Pipe Wrench, 36 inch Pipe Wrench, 38 inch Pipe Wrench, 40 inch Pipe Wrench, 42 inch Pipe Wrench, 44 inch Pipe Wrench, 46 inch Pipe Wrench, 48 inch Pipe Wrench, 50 inch Pipe Wrench, 52 inch Pipe Wrench, 54 inch Pipe Wrench, 56 inch Pipe Wrench, 58 inch Pipe Wrench, 60 inch Pipe Wrench, 62 inch Pipe Wrench, 64 inch Pipe Wrench, 66 inch Pipe Wrench, 68 inch Pipe Wrench, 70 inch Pipe Wrench, 72 inch Pipe Wrench, 74 inch Pipe Wrench, 76 inch Pipe Wrench, 78 inch Pipe Wrench, 80 inch Pipe Wrench, 82 inch Pipe Wrench, 84 inch Pipe Wrench, 86 inch Pipe Wrench, 88 inch Pipe Wrench, 90 inch Pipe Wrench, 92 inch Pipe Wrench, 94 inch Pipe Wrench, 96 inch Pipe Wrench, 98 inch Pipe Wrench, 100 inch Pipe Wrench, 102 inch Pipe 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# WOOD

# Child Welfare Department

**Oatmeal and Arrowroot Gruels.**  
Talk No. 37.

Oatmeal gruel is used to dilute the baby's milk in much the same manner as barley water. Two or three teaspoonfuls of oatmeal are boiled in a pint of water for three hours, preferably in a double boiler. Sufficient water is then added to the gruel to bring the quantity up to one pint. This is then strained through cheese cloth or through two or three thicknesses of gauze.

Arrowroot gruel is prepared in the same manner as oatmeal gruel. This is found to be very useful in cases of summer diarrhoea.

When the baby reaches the age of ten or eleven months, the food should consist originally of about five and one-half ounces of the four per cent milk and two and one-half ounces of barley water. If the baby digests this without much difficulty, the proportion of milk is gradually increased, until finally plain milk is given to drink and the baby may be fed the cereal with a spoon.

When the baby is old enough to take a starchy food, the milk sugar that has been used in the preparation of the modified milk may be omitted and a little granulated sugar used in its stead.

The mother should remember that oatmeal gruel acts as a laxative, and should be used in preference to barley water or arrowroot gruel if the baby is inclined to constipation.

**Drugs and Soothing Syrups.**  
Babies are more sensitive to the action of drugs than are grown people, so very small doses of most medicines should be given, if at all.

There is no doubt that babies are often given medicine when they would be better off without it.

Some mothers dope the baby when it would be better off without medicine. It should be a rule with every mother never to give the baby medicine when the trouble can be relieved without it.

Almost the only exception to the rule of very small doses for babies is when giving castor oil. The common dose of castor oil for the baby is one teaspoonful, and this is one-fourth the ordinary dose for an adult. The reason castor oil is given in a large dose is that its action is large mechanical, sweeping out the contents of the stomach and bowel. To do this sweeping thoroughly a fairly large dose must be given.

The mother should remember that castor oil is not a good drug to give to the baby for chronic constipation. It has been found from experience

that when castor oil is given daily for a considerable period of time the bowels lose their tone and are inclined not to work without the assistance of the oil.

## Opening of the Free Lectures in the Freie Gemeinde

As has been the custom with the "Freie Gemeinde" for years, in the ensuing season free lectures dealing with progress and liberty on the field of religion, economics, art and education, will be held in the Freie Gemeinde Hall.

The first of these lectures was by Martin L. D. Bunge, who is the treasurer of our Twentieth ward branch and one of the directors of the "Freie Gemeinde." Mr. Bunge has sworn eternal feud to both religious and political superstition; but knows how to keep these two lines of work apart. Comrade Bunge spoke on the subject: Spain's History as a Test for the Usefulness of the Church. He compared the state of high cultivation in which Spain was under the Moors when architecture, science, art—especially architecture thrived, when students from all the countries came to study in Spain, with the deplorable state of conditions, today, after five hundred years of absolute control of Spain by the Church, when only 35 per cent of the population can read and write, when bull fights signify the culmination of national pride, when the best elements have been driven away by the bloody inquisition or frightened down into stupid submission under brutal priests, who know hundreds of ways how to oppress the masses, economically and mentally. The general deductions Mr. Bunge made ended in the plea he had made two years ago in a pamphlet, namely to substitute for all the superstitions of the world a New Universal Religion which is based on the tendency of the Universe to co-operation, on all the Natural Physical and Moral Laws as deduced from the experience of mankind by the great men of science.

The next lecture in the "Freie Gemeinde" will be held by Comrade Bartel, the new editor of our "Vorwaerts," November 5.

## To Milwaukee Comrades

Every Socialist in Milwaukee who has spoken of bonds to his friends and acquaintances should send in to The Herald office the names of such persons who could possibly be induced to subscribe for bonds if a special solicitor were sent to them.

Attend to this at once.

# At the Theaters Next Week

**DAVIDSON—"The Top O' The World"; "Over The River"**  
Next week at the Davidson theater, Milwaukee, will be given over to musical, comedy and extravaganza. For the first half of the week, Bailey and Austin, popular favorites, will occupy the theater with "The Top O' The World" and the attraction for the latter half will be Eddie Foy, who, with a big company, will present the latest musical success, "Over the River," which comes direct from the Studebaker theater, Chicago, where it has been playing for a month.

Bailey and Austin need little introduction, for they have been here before in their unique entertainment and have pleased thousands of Davidson patrons.

**BIJOU—"The White Slave"**  
"The White Slave" will be seen here at the Bijou tomorrow afternoon and for the week with matinees on Wednesday and Saturday. A cast of unusual strength and ability will in-

company during its two seasons in New York City. There will be matinee Wednesday and Saturday.

## CRYSTAL—Vaudeville

Joe Whitehead, the well known musical comedy star and local favorite, comes to the Crystal next week with his Delmar Poster Girls. Six young women of more than average attractiveness and very men constitute the company. Others on the bill are R. Erol, the great Tyrolean change artist, presenting "Self Justified." Erol plays eleven different characters in the sketch.

Fred Rivenhall, a comedian and entertainer of no mean ability. Melnot and Lanolte in an original wire walking act and Fisher and Green in a singing, talking and comedy number.

## EMPRESS—Vaudeville

This week's offering at the Empress brings to this city a bill of unusual acts, among them Mr. and Mrs. Mark Murphy, who will be offered in "Clancy Ghost" built of laughter puerposes.

The balance of the bill is most entertaining and includes a number of foreign acts, among them the three Discans, musical misses.

## STAR—Burlesque

Carmelo's Life Poses, one of the most sensational acts ever seen in burlesque, will be a feature with the Star Show Girls, which commences a week's engagement at the Star. Sunday matinee. This act comes direct from Europe. Among the pictures shown by the shapely young women are Life-Sea Nymphs, Waiting Peasants, Blind Flower Girls, and the Tempter. These are a reproduction

of famous paintings in Paris art galleries. "Florence Birthday Party" is the title of the opening part in which the entire company appears. John T.



Baker heads the funmakers and with him are Louise Lynn, Helena Townsend, Alpha Giles, and others.

**GAYETY—Burlesque**  
What is classed as a leader among burlesque attractions is the show that the Crusoe Girls will play at the Gayety this week, beginning with a matinee Sunday afternoon.

"Lost, a Million Dollars," and "The Gay Skylarkers" are the titles of the acts combining comedy, music, spectacle and vaudeville. It is said that no time is lost in tiresome dialogue to keep the comedians on the stage.



the funny scenes being staged in rapid succession, interspersed by musical numbers of the jingling, easy-to-memorize kind.

Realistic scenery is listed as an artistic asset and the costumes worn by the chorus are in the artistic class also, the color effects being a harmonious blending of bright, attractive shades.

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**STATE OF WISCONSIN, MILWAUKEE County, Court in Probate.**  
In the Matter of the Estate of Thomas A. Heil, deceased.

Letters of Administration on the Estate of Thomas A. Heil, late of the Town of Lake, in said County of Milwaukee, deceased, having been duly granted to Chas. A. Schaeffer, by this Court.

It is ordered, That the time from the date hereof until and including the first Tuesday of May, A. D. 1912, be and the same be fixed as the time within which all creditors of the said Thomas A. Heil, deceased, shall present their claims for examination and allowance.

It is further ordered, That all claims for necessary funeral expenses, for the expenses of the last illness of the deceased and for debts having a preference under the laws of the United States which are presented within sixty days hereafter be examined and allowed to be held on the first Tuesday of January, A. D. 1912, at the Court House in the City of Milwaukee, in said County, at the regular term thereof appointed to be held on the first Tuesday of January, A. D. 1912, and all such creditors are hereby notified thereof.

It is further ordered, That all other claims and demands of all persons against the said Thomas A. Heil, deceased, be examined and allowed before this Court, at the Court Rooms in the Court House in the City of Milwaukee, in said County, at the regular term thereof appointed to be held on the first Tuesday of January, A. D. 1912, and all such creditors are hereby notified thereof.

It is further ordered, That notice of the time and place at which said claims and demands will be examined and allowed as aforesaid, and of the time above limited for said creditors to present their claims and demands, be given by publishing a copy of this order and notice, for four consecutive weeks, once in each week, in the Social-Democratic Herald, a newspaper published in the county of Milwaukee, the first publication to be within fifteen days from the date hereof.

Dated this 17th day of October, 1911.

By the Court: M. S. SHERIDAN, County Judge.

OSCAR RADEMAKER, Attorney for Estate.

**STATE OF WISCONSIN - MILWAUKEE County - Court in Probate.**  
In the Matter of the Last Will and Testament of John Merget, deceased.

WHEREAS, An instrument in writing, purporting to be the Last Will and Testament of John Merget, deceased, late of Milwaukee, Milwaukee County, Wisconsin, has been delivered and deposited with the above named Court; and whereas, application has been made by Jakob Merget, praying that the same be proved and admitted to Probate, according to the laws of this State, and that Letters testamentary be granted thereon according to law to Jakob Merget.

It is Ordered, That said application be heard before this Court at a regular term thereof, to be held at the Court House in the City of Milwaukee, on the first Tuesday of November, A. D. 1911, at 10 o'clock A. M., or as soon thereafter as the same may be reached on the calendar.

And it is Further Ordered, That notice of said application and hearing be given by publishing a copy of this order for three consecutive weeks, once in each week, in the Social-Democratic Herald, a newspaper published in said County, prior to said hearing.

Dated this twenty-ninth day of September 1911.

By the Court, M. S. SHERIDAN, County Judge.

WIDULE & MENSING, Attorneys for Estate.

# KAUFMANN BROS. Funeral Directors

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491-493 Eleventh Avenue

# For Sale

Comrade has \$2300 stock in the People's Realty Co. which he wants to sell because money is required to develop business. See Mr.

## H. W. Bistorius

Brisbane Hall

# ROOFING

Call South 34, tell us the size of your ROOF and we will tell you how little the material will cost to re-roof that old tar and gravel or lumpy shingle roof. Samples if you say. We have twenty leading brands, then you can pick from.

# Interior Woodwork Co.

519 Park Street. Phone South 21

# THE West Side Haberdashery

608 S. DELAWARE, Proprietor  
**UNION-MADE GOODS**  
BELLWORTH HATS \$8.00  
HATTERS and SHIRT MAKERS  
1513 Vliet Street

# FAIRBANKS-FREY ENGRAVING CO.

PROOF - PLAN 438  
MILWAUKEE  
303 Manufacturers Ward Bldg. (near 1st St.)

# Chas. De Karske SALOON

Retail Dealer in  
Wines, Liquors and Cigars  
724 WINNEBAGO STREET

Think of our advertisers when going shopping, they deserve your patronage.



**DAVIDSON**  
Milwaukee's Leading Theater  
SHERMAN BROWN, Manager  
**FOUR NIGHTS** STARTING SUNDAY  
MAT. WEDNESDAY  
The International Comedians  
**BAILEY & AUSTIN**  
In the Wonderful Musical Success  
**THE TOP O' TH' WORLD**  
BIG ORIGINAL COMPANY  
FAMOUS COLLEGE BALLET  
Nights 25c to \$1.50  
Matinees 25c to \$1.00

**THREE NIGHTS** STARTING THURS.  
MAT. SATURDAY  
Charles Dillingham and F. Ziegfeld, Jr.  
Present  
**EDDIE FOY**  
In the Newest Musical Joy  
**OVER THE RIVER**  
Frolicsome Chorus That Ever Left  
New York  
**SEATS MONDAY**

**BIJOU**  
Beginning Matinee Tomorrow 2:30  
Other Matinees Wednesday and Saturday  
Spectacular Production of the  
Southern Idyl  
**THE**  
**WHITE**  
**SLAVE**  
All Previous Productions Surpassed  
**COMPANY OF 35**  
Big Colored Chorus of Darkies  
Melodies of Long Ago  
Week October 28th  
**The Traveling Salesman**

**SHUBERT**  
Monday Matinee and All Week  
Mats. Wed. and Sat.  
Mr. Winthrop Ames presents  
**William Courtenay**  
In the New Theatre (N. Y.) comedy success  
**DON**  
PRICES—Nights 25c to \$1.00  
Mats. 25c to \$1.00

**MAJESTIC**  
THEATRE  
Monday Afternoon and  
All Next Week  
**Robert T. Haines**  
In "The Coward"  
Magnificent & Novel  
Kits. Scenes at Bert  
Boyer's Athletic Girls  
The Three Vagabonds  
De Calles  
Bobby & Lawrence  
The Daring  
World Events Film  
Bargain  
Matinee  
Daily  
10c to 35c  
Evenings  
10c to 75c

**CRYSTAL**  
WEEK OF OCTOBER 23d.  
**Joe Whitehead**  
and his  
**Delmar Poster Girls**  
Is a big rollicking Musical Comedy act.  
Other Feature Acts—5  
PRICES—10—20—30c

**Empress**  
SHOWS DAILY 2-7-9  
West Water near Grand  
**WEEK STARTING OCT. 22**  
MR. and MRS. MARK MURPHY  
in the Big Laughing Hit  
**Clancy's Ghost**  
Marvelous MALVERN TRIO  
LEW HAWKINS—Minstrel  
PAUL STEPHENS—Daring Equilibrist  
J. DIXONS 3—Trio of Musical Misses

**GAYETY**  
Milwaukee's Fun Center  
Week Com. Sunday Matinee  
**"Robinson's Crusoe Girls"**  
With  
**Charles Robinson**  
And cast of Forty Favorites and  
Two Big, Breezy Burlesques  
And Six Acts of Vaudeville.  
Beauty Chorus—Unsurpassed  
Let our advertisers know where you  
saw their ad.

# Journal Caught Red-Handed at Vote Buying!

## Here is the Proof, Black on White—The Sorry Downfall of Nonpartisan Schemers—Only Dirty Politics After All!

Beginning the latter part of last week, when its joke voting-contest had only attracted responses from less than two hundred people, the Journal desperately and suddenly threw off its mask and started out to buy votes in order to save its contest from utter collapse. It had blank ballots printed, a dodger hysterically appealing to its

**READ EVERY WORD OF THIS LETTER  
TO THE NEWSBOY.**  
Today you are being supplied with printed circulars and blank envelopes containing blank ballots.  
These printed circulars and blank envelopes are to be delivered by you to your regular customers (one of each to each customer.) On Saturday call on each customer and gather in the envelopes.  
After you have collected the envelopes, take them to your district or branch manager's office and there you will be rewarded for the service you have rendered us. Do your work thoroughly and profit more by your work. You will get **five cents** for each envelope that you turn in Saturday.  
Be sure that you do not accept more than one envelope from any one person.  
Be sure to ask every customer you call on Saturday for his "voting envelope."  
Yours, very truly,  
*(No label)*  
**THE JOURNAL COMPANY.**

readers to come to the rescue, and envelopes with "Your Newsboy will Call for This" printed on them, and these it gave out to its newsboys, together with a little circular (which we reproduce herewith by photographic engraving process), telling them to begin a campaign of hustling in votes and that for each vote they were able to wheedle out of their customers they would be given five cents!

Immediately we began to hear of it. Citizens began to call from all over the city asking if we had heard the latest in regard to the Journal's non-partisanship (!), and making other comments, showing disgust and explosive amusement both separately and mingled.

"Hard up when they have to pay

## Town Topics by the Town Crier

The angelic Journal buying votes—ye gods! And it dares to denounce Uncle Ike!

There never was a time in the history of Milwaukee when the telephone service was so utterly rotten as it is at the present time.

Bog's coarse insult to the newly appointed harbor commission is only what might be expected of the relative of the dredging trust and a cheap seeker for newspaper notoriety.

We expected that the great "alone holy" non-partisanship would come to a bad end. And the end has been reached. The Journal is buying votes at the highly creditable price of five cents apiece. We should say that that was about all they are worth!

We don't say that Tax Commissioner Schutz, the Rose gangster who has fixed the taxes for this year, ought to be hung in effigy. But we do say that such men ought to be made to feel the people's anger in some salutary way.

The dairy show made a bad mistake in charging fifty cents admission. It kept many people away, and it made those who went dissatisfied. For while the show was good, people do not like to pay a half dollar to look at advertising displays.

The Theinhaus case is one of the most shocking ever uncovered in Milwaukee. The immorality of the girls, in fact of the household and the crowd of boy students that frequented it, was not only immorality, but worse, for it consisted of unnatural crimes. Doctors say that the nest of vice has radiated an almost unbelievable amount of venereal disease among certain young men in the west side district.

While the people will get a dose of taxes this year, as a parting shot from Frank Schutz, the Rose trusty that Rose put in the tax office, they can be thankful that the Socialists will soon get the tax office and appoint a Socialist tax commissioner. Then we will see that the taxes are not used to drive the common people out of their homes! If Schutz had

for votes." "Nonpartisanship" up against it. "Journal" forced to show its real colors, at last!" and so on.

Last Monday the Journal, still keeping silent in its columns as to the means used, came out with a heading way across the page announcing a tremendous influx of ballots—too many to count, and like bunk, and political crooks. Even one of the candidates, a man in public life who has been almost a common drunkard for several years, shows up big in the vote! There's your high civic morality of nonpartisanship!

The Journal, we learn, has been sending reporters all over town trying to get leading old party politicians to express favor of its nonpartisan voting contest, but without result. But it shows this: That the Journal, while pretending great civic virtue for its efforts, has not been born again, by a long shot, and that it is simply playing a game, and a very nasty one at that, because absolutely hypocritical.

According to the Journal's own admission, the votes it bought Monday cost it \$50, and the votes it bought Tuesday \$40. And so on. It is still buying votes, in the hopes of making an artificial showing that will fool the gudgeons!

One feature of the nonpartisanship of the vote purchase was the way in which some of the newsboys begged and pleaded with customers to fill out the blanks. They wanted the five cents! And here and there was a man weak enough to sign simply out of sympathy for the boy. In several instances it is said that women took pity on the boys and signed their husbands' names.

And the hopelessness of the attempt to clean old party politics with a nonpartisan swab is well shown in the Journal's own figures. Political disreputables like Cary, Carney and Lorenz get greater increases in the purchased vote than does Mr. Morehouse, who is unsophisticated and clean. Can anything clean come out of a dirty puddle?

Word comes to this office, as we go to press this week, that Journal newsboys, unable to get the men to sign the blank ballots, have gone to the wives and begged them to sign their husbands' names. We have the names and dates and will show them at this office.

The state corrupt practices act makes vote buying a state prison offense. Is the Journal's kind of vote buying any less criminal in essence than the vote buying in a regular election?

dark, are simply helping to make Milwaukee a city of evil. But the preacher's attack upon the public schools was much to be regretted.

He made it appear that the Theinhaus case was a result of the lack of religious training in the schools, and now it appears that the Theinhaus girls got their schooling in a convent and that the boys in the case, students, the papers called them, got their schooling at Marquette college, where the teaching is done by priests. Thus does the Rev. Delancy's charge fall to earth utterly confounded.

Both the girls and the boys involved in this immoral mess had been brought up in schools where religious instruction is given.

Much as we love the public schools, however, we feel no hatred of the Rev. Delancy. Even a hanging call to duty to the parents of Milwaukee is better than none at all. This whole subject cannot be discussed too often nor too thoroughly.

While we know that the capitalist system and the atmosphere of that system makes for immorality, even aims at the corruption of the people's morals in order that profits may be made out of the delinquency of not

## "Desperate Nonpartisans"

Here is a sample of what Social Democrats have in mind when they say that Milwaukee newspapers lie:

"Expert administrators were never scarcer at the city hall than they are today. Today in Milwaukee experts are really conspicuous by their absence."

These are the words of Milwaukee's non-partisan grind-organ—the paper which has a dark record as a defender of street railway aldermen when the present franchise was passed.

This is a specimen of what we mean when we say that Milwaukee newspapers lie.

The above statement from the Milwaukee Journal of October 12 is taken just as a sample instance of how a fanatical opponent of the Social Democratic party will calmly write down and have printed a thing which he knows to be false, which he knows to be contrary to the facts, which he writes in the hope of creating prejudice.

**Men of National Reputation Engaged.**

Everybody who knows anything at all about the city hall today knows that several men of national reputation in their fields are in the service of the city.

This is the first administration in the history of Milwaukee under which experts have been employed, as a policy.

If there is any meaning at all to the word expert, these men are experts, and the work they are doing is a big, fundamental work that goes right down to the very bottom of the city's needs to the fullest extent that the hampering state laws will allow.

**Expert Accounting and Business Organization.**

Leslie S. Everts, Milwaukee's deputy comptroller, has done a work that has gained him confidence and respect all over the United States among men who are struggling to better accounting and business organization in city government. The crazy system of bungled accounts found in the comptroller's office when the Social Democrats entered was a disgrace.

This has been reorganized. A bookkeeping that people can understand—a bookkeeping that tells the truth—has been put into operation. A city employees' directory has been started. Pay rolls, which could formerly be "padded," are now on a checking basis so that crooked work is impossible.

Milwaukee is one of the few cities in the country which has a scientific budget. You can find out where the city money goes today. You can learn whether there is a deficit or surplus and how much. And you couldn't do that before Leslie Everts got on the job.

**Expert Street Construction.**

Then, there is Charles A. Mullen, superintendent of street construction. He wrestled for months with cost records and specifications. And when he got into action he smashed an asphalt boulder game that has robbed the people of Milwaukee during the past ten years of more than a dollar a yard on paving; a steal of more than one million dollars.

As one of his helpers, West Mullen has secured Leslie Kirschbraun of the Chicago Paving Labor, Inc. Kirschbraun tests the asphalt, the sand and the stone which are going into the Milwaukee pavements today. He



## This Is An All-Gas Kitchen

—the handiest, cleanest, easiest workshop that ever a woman had to do with. There is the Cabinet Gas Range. The housewife gets her **biggest meal** in 40 minutes, without stooping. She does it **cheaply**, because there are **two ovens**, both heated by **one flame**, that are placed so conveniently that she is **bound** to use them.

**ALONGSIDE** the range she can place a **Kitchen Heater**, which burns refuse, waste paper and garbage, and is used to **heat** the kitchen in cold weather.

**THE** little gas water heater, attached to a 40-gallon tank, will give her hot water **right** from the faucet for cooking, washing dishes and cleaning, at an insignificant expense.

The whole equipment **costs less** than you imagine. We sell the appliances in our Salesroom, at the Gas Office. We invite your inspection.

Our Household Expense Book, free, at the Gas office.

**Milwaukee Gas Light Company**  
A satisfied customer is our best advertisement. Promptly to promptly of any defect in our service.

only minors, but of adults as well, we still feel strongly the necessity for the people to surround themselves with every safeguard against immoral tendencies. While white slavery springs from capitalism, that is no reason why it should not be resisted, nor its pitfalls sought out and warned against.

As for Mr. Delancy's charge that some of the girls in our high schools are worse than River street denizens, was a hard thing to say, and an insult to our schools, as the mayor well remarked. That immoral children from loose or immoral homes may get into the schools is probably true, but the schools, be they public or private, are all subject to this same danger, and it has nothing to do with the presence or absence of sectarian instruction, as the case of the Marquette students, charged with compassing the ruin of the Theinhaus girls, goes to show.

**Let Me Have Your Next Order for Wood and Coal**

By giving me your order for fuel you not only get good coal and good weight, delivered as promptly as possible, at prevailing prices—not a cent more, but will also help, without extra cost to you, the Social-Democratic press and party, who, in turn, are surely working for your best interest.

The Callaway Fuel company, who furnish the fuel, absolutely guarantees full weight and the best of quality. Anything which is not right will be made right, is their motto. So, no matter where you have been getting your coal, send me your next order.

**H. W. BISTORIUS,**  
Book Store, Evans Hall,  
528 Chestnut Street.

is an expert on materials. Only an expert could do this work.

**Experts Devising a Cost System for City.**

John R. Commons, with the bureau of economy and efficiency, is installing a cost system in the various city departments. This is a work never before attempted in Milwaukee. It is a work that can be done only by experts in accounting. The cost system will show what is cost and what is not cost to the taxpayer. The cost system will show every place where there is waste and where money may be saved.

Under Prof. Commons, who is the director of the bureau, is a young man by the name of Tanner. Tanner was one of the best accountants in the service of the Tom Johnson administration in Cleveland. It was the work of Tanner which was partly responsible for the unearthing of graft in the recent state legislative trials in Ohio. Tanner has a degree of C. P. A., which means chartered public accountant. And while "degrees" don't always count for much, it does mean a certain amount of heavy, practical work done.

A full dozen of men could be named in the service of the bureau of economy and efficiency alone who are conceded to be experts.

There are at least fifteen men in the service of the city of Milwaukee today who classify as experts, conceded and acknowledged by all but blind fools or partisan fanatics whose war-cry is: "Anything to beat the Socialists!"

**Go Through the City Hall and Ask Questions.**

Any person who wants to know about these things can go through the city hall.

Go through the city hall and ask questions along this line. And you will find that in many directions, as never before, there is progress.

This in spite of state laws that stand in the road and block action. This in spite of a city charter that is a back number and prevents the city in most cases from going outside and getting "experts."

This in spite of finance devility, frenzied finance, and colossal waste that almost wrecked the city financially.

This in spite of newspapers that tell deliberate falsehoods and editors that cunningly serve the big interests while they wear the mask of "non-partisanship" and "reform."

**Tying to Stop the Labor Advance.**

The poor prostitute whose job compelled him to write the above falsehood for the Milwaukee Journal undoubtedly had his orders from "the men higher up."

"The men higher up" must have heard about that magnificent storm of enthusiasm shown in the Social-Democratic Auditorium meeting on the night of October 1.

They are clenching at desperate tactics to stop the labor advance.

**Zueblin Says, "Best Administration."**

The following is the testimony of a man who has been through the Milwaukee city hall, who has talked with partisans and non-partisans in Milwaukee, and who is personally acquainted with the situation. Charles Zueblin, the sociologist, lecturer and author of "American Municipal Progress," has this to say:

I am one of those who believe that the Socialists have given the best administration Milwaukee ever had.

No more honest body of men have ever been in public service in America, and every one in Milwaukee knows that.

Further, it ought to be observed that no city government except your present one (of which I have learned) has voluntarily put experts in charge of its departments, except the commission governed cities.

All Milwaukee should be eternally grateful to the one group of men who have given the city a decent and efficient administration.

**FAIRYLAND GROVE and  
MINERAL STS.**  
**Dancing Academy**  
**WILL POSITIVELY OPEN**  
**Saturday Eve., Oct. 21**  
**DANCING EVERY EVENING** **ADMISSION FREE**

**ETHICAL HALL LECTURES**  
Fourth Series  
**"Thou Shalt not Fear to Think"**  
**by Harvey Dee Brown**  
**SUNDAY, OCT. 22, 1911, 8 P. M.**  
**At 558 Jefferson St.**  
**This invites You** **Good Musical Program**



# PICKLING SEASON IS AT HAND

We carry a full line of Spices and all other necessities for the above purposes.

Prescriptions Carefully Compounded

## H. F. Steinert

Pharmacist

1112 Teutonia Ave.  
Milwaukee, Wis.

### NEW METHOD LAUNDRY AND TOWEL SUPPLY

PHONE 1480 GRAND  
617 STATE ST.

### FALL SUITS

Our new Fall Line of Men's and Boys' Suits and Hats are now ready for your inspection, they are beautiful.

### Schuck & Schiminsky

Cor. Teutonia Ave. and Center St.

### Frank Deuster

BAKERS' HOME  
Saloon and Pool Room

412 Chestnut Street Milwaukee, Wis.

# Mullen's Milwaukee Mixture vs. Craft and Asphalt Mixed

[The following paid advertisement appeared in the daily papers.]  
**ASPHALT PAVEMENTS**  
versus  
**MULLEN'S MILWAUKEE MIXTURE.**

AS A MEMBER OF THE COMMITTEE ON ASPHALT OF THE ASSOCIATION FOR STANDARDIZING PAVING SPECIFICATIONS, MR. MULLEN, THE PRESENT SUPERINTENDENT OF STREET CONSTRUCTION OF MILWAUKEE, RECOMMENDED THAT AN ASPHALT PAVEMENT HAVE TWO COURSES, LAID SEPARATELY.

First: A binder course of crushed stone, sand and asphaltic cement.

Second: A wearing surface of sand, stone dust or Portland cement, and asphaltic cement.

The binder course of coarse crushed stone mixed with asphalt, forms a cushion between the fine grained, pliable wearing surface and the unyielding concrete foundation. This rough binder course adheres to the concrete foundation and keeps the wearing course from sliding and buckling.

The wearing surface of sand, stone and asphalt is close grained. This course gives a smooth surface for travel and protects the stone in the pavement from moisture and the blows of the hoofs of horses and wheels of vehicles.

THERE IS NO BINDER COURSE IN THE PAVEMENTS NOW BEING LAID IN MILWAUKEE.

The pavements now being laid consist of but one course in which coarse crushed stone is mixed.

The asphaltic mixture is only two inches thick in the new pavements, while it was three inches thick in those formerly laid.

IF THE BINDER COURSE IS NECESSARY WHY DID MR. MULLEN, WHEN IN THE COMPANY OF EXPERTS, RECOMMEND ITS BEING INCLUDED IN THE UNIFORM STANDARD SPECIFICATIONS? TAXPAYERS' LEAGUE

By Way of Answer

Take one square yard of Dave Rose, Taxpayers' League Asphalt Pavement.

Then cut out Sixty Cents worth of Waste Materials, etc.

The result is a Socialist Asphalt Pavement of the Milwaukee type. Graftless, Wasteless, superior to any you have even seen before, and costing you One Dollar less per square yard.

No wonder the Grafters howl. When asked about the statements of the Taxpayers' League printed above, Superintendent Mullen remarked:

"The convention in New York was a convention for standardizing present and particular specifications, not a convention for improving the type of pavement. The matter of improved types did not even come up for discussion, and all of the time of the committee on asphalt pavement was

given to drawing a specification that would not create just such a graft for somebody as was formerly in existence in Milwaukee. This the committee succeeded in doing, much to the disgust of some of the so-called Taxpayers' League corporate friends."

Why is a Taxpayers' (?) League? Why is a Taxpayers' (?) League just now?

Why was there no Taxpayers' (?) League when the people of Milwaukee were being robbed of 60 cents on practically every square yard of asphalt pavement laid under former administrations?

Why does the Taxpayers' (?) League feel so badly because the Socialists of Milwaukee are saving the real Taxpayers One Dollar on practically every square yard of Asphalt Pavement they lay?

Why is Frank M. Hoyt, the attorney for all the companies formerly engaged in the Asphalt Graft, now the Vice President of the Taxpayers' League?

Why is Five Hundred Dollars being spent each Saturday in one-sided display advertisements to deceive you?

Why, oh Why?

**CONTRACTORS GET MONEY IF THEY MAKE GOOD.**

Seven blocks of bad sidewalk on Thirtieth street will not be paid for by the public works department unless it is relaid in accordance with contract specifications.

The inspector who was on the job for the public works department failed to report some of the bad features of the sidewalk, which were discovered by John E. Kunde, foreman of the Twentieth ward, and later verified by Supt. Mullen. The inspector was discharged. He is a member of the Social-Democratic party.

**Some Bad Sidewalks.**

The contractors have been notified that the work is not up to standard, and before they can get their money they will have to make good. Following is a letter sent to Commissioner Briggs by the department of street construction:

"We wish to advise you that this department, after a thorough examination by the writer, seems justified in condemning the cement work of the Lehigh Portland Cement Sidewalk Company on Thirtieth street, between Fond du Lac avenue and Concordia avenue, where the said company has recently completed the laying of the sidewalks and combination cement curbs and gutters.

**Inspector Discharged.**

You will recollect that the inspector who was detailed on this work was discharged for not compelling the contractor to live up to the specifications; and, after that, we secured the attached report from the ward foreman, showing the thickness of the walks to be less than required.

Not only does the writer find, by personal examination, that the ward foreman has measured correctly, but we also notice signs of careless and indifferent work in the entire construction.

We would request that you do not

sign any certificate for this work until the contractor has either relaid the entire job or satisfied this department that it is up to the specifications.

"We are carefully inspecting the kind of work done on a number of other sidewalks," says Mr. Mullen, "and wherever the work does not properly come up to specifications, property owners can be sure that the work will not be certified to by our department."

**"Thou Shalt Not Fear to Think"**

The above slogan will be the subject of the lecture at Ethical hall next Sunday evening by Harvey Dee Brown. The meeting will begin at 8 o'clock sharp and the music will be furnished by the Dehonas whose efforts were much appreciated last Sunday evening.

Many expressions of appreciation of the resumption of the lectures were heard and many new faces were seen. Announcements concerning the winter's course were distributed, containing the following paragraphs which give a good idea of the spirit of the Ethical hall meetings: "The platform of an Ethical Society is entirely unfettered, having but the one defining principle that the wide range of subjects taken up shall be considered from the standpoint of scientific truth and moral aspiration. As in the past, much attention will be given to the Socialist movement and ideal as embodying ethical and spiritual principles of vast importance."

Comrades and their families and friends are invited to get into the habit of going to Ethical hall on Sunday evenings.

**Fairyland Dancing Academy**

In all ages the exuberance of youth has found a healthful outlet for its surplus energy and spirits in dancing. The young folks of this generation are no exception to those who have gone before.

The attention of all readers of the Herald who are interested in learning to dance, with congenial and clean

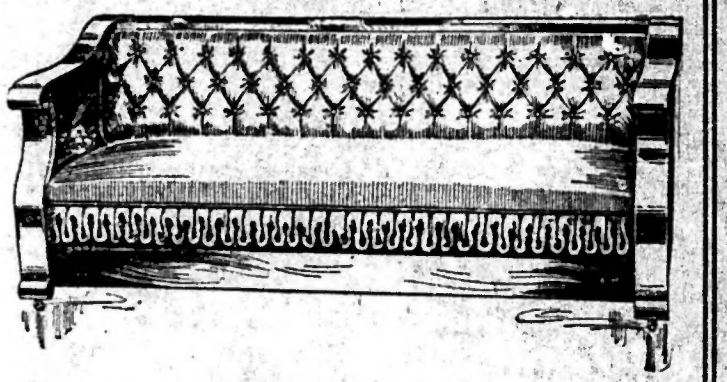
# Sale of Brass and Iron Beds Next Week

our offerings in Brass and Iron Beds for next week will enable you to save considerable on the price. Reductions have not only been made on a few low priced beds, your choosing is from the largest display of beds shown in Milwaukee. Call and look over our wonderful selection of bargains.



## Bed Davenport \$18 and up next week

You cannot afford to overlook our big bargains in Bed Davenports next week 24 styles to select from—such low prices have never been offered. Remember our goods are the quality kind made to wear.



### Our Stoves and Ranges

ARE MADE TO LAST A LIFETIME  
BRAND STOVES SAVE FUEL—ask your neighbor who has one.  
Ranges from \$18.00 to \$55.00  
Heaters from \$5.00 to \$65.00  
Kitchen Heaters attached to gas stove \$9.00

## Geo. I. Prasser & Sons

National Ave., Cor. 4th Ave.  
STORE OPEN EVENINGS

Home of Reliable Furniture—Our Goods are Marked in Plain Figures.

surroundings, under the instruction of competent teachers, should investigate the facilities of the Fairyland Dancing Academy, which will positively open Saturday evening, October 21, at the corner of Grove and Mineral streets.

You don't have to try this but once. Then you will know it is a good plan. When you're going to buy something, take this paper and look over the advertisements. You will find among our advertisers just the very place you ought to buy from. You will get good

prices and good goods from our advertisers. Get back of your paper, the only labor paper in Milwaukee. Try this plan a few times just to see how it works.  
"The common life is the life of the commonwealth."



# SMASHING WATCH OFFER!

Our great fight against the Watch Trust is now on. We are determined to maintain our Independent Burlington line. And so we are making this offer—the most startling, the most overwhelming offer ever known in the whole history of the watch industry. A more liberal offer to you, the consumer, than any other concern would dare to make to the biggest wholesalers.

## Trust Prices Smashed

At last! An absolutely perfect watch, the magnificent Burlington Special, at a price and on terms within the reach of all. For we are waging the fiercest battle against trust methods ever known in the history of this country. We will NOT be bound by any system, no matter how powerful. We call the great factories a trust because they have perfected systems of contracts and agreements with dealers everywhere, which enable them to fix prices and control trade. We do not say that the Watch Trust is illegal. But we do insist that their system of "quiet" agreements and price-fixing contracts is very, very unfair.

The Watch Trust has cornered the dealers, but we are determined to win this fight, no matter what it costs. So we have decided to offer our very finest watch, the unparalleled Burlington Special, direct to the public on a staggering offer which must simply annihilate unfair competition.

## Here Is Our Offer

You may get our finest watch at the anti-trust price and besides, if you act at once, you may secure the splendid Burlington Special at the no-dealer price, without profits added—exactly the same price which the wholesale jeweler himself must pay. Think—the quality watch, the world's masterpiece of watch manufacture, for less than half the price usually asked for watches even approaching this one in quality.

AND WITHOUT MONEY DOWN—We will send the watch to any responsible person without asking you for a single cent in advance. There are no formalities. There is not a single obligation on your part of any kind or nature, except to examine it carefully with any watch you ever saw, no matter what the price. Then, if not satisfactory, you may return it to us at our expense. But if you find this watch the most stupendous bargain you ever dreamed of, just fill out the watch into your pocket and pay on the Rock-bottom price, either in cash or on terms of \$2.50 a month, just as you prefer.

You pay exactly the same price whether you buy for cash or on time. We allow the public the advantage of these \$2.50 a month terms, in order to quickly attract national attention to our great anti-trust fight. So that every body can afford to get a Burlington watch at once.

**Watch Book Free** Book now sent free on request. We are determined that the public shall be posted on the startling conditions existing in the watch industry throughout the entire country. We want the public to know the real truth, the inside truth about watch prices and watch makers. We want the public to know the price-fixing contracts, the price boosting contracts, the quiet agreements to uphold prices—all are completely explained in this book. Besides, we tell you the whole story of our great anti-trust fight and our \$1.00 challenge to giant competitors.

**Write NOW for the Free Watch Book** at once, if you would like to own a good watch. You are ever exposed to own one. You should send for this great book without an instant's delay. You ought to know the facts about these inside prices. You ought to be able to judge watch values for yourself. Be sure, we also enclose our wonderful anti-trust tract to the consumer. No obligation on your part. Just send in a postal or letter, or your name and address on this coupon. The Watch Book and your particulars will be sent to you at once, FREE, prepaid.

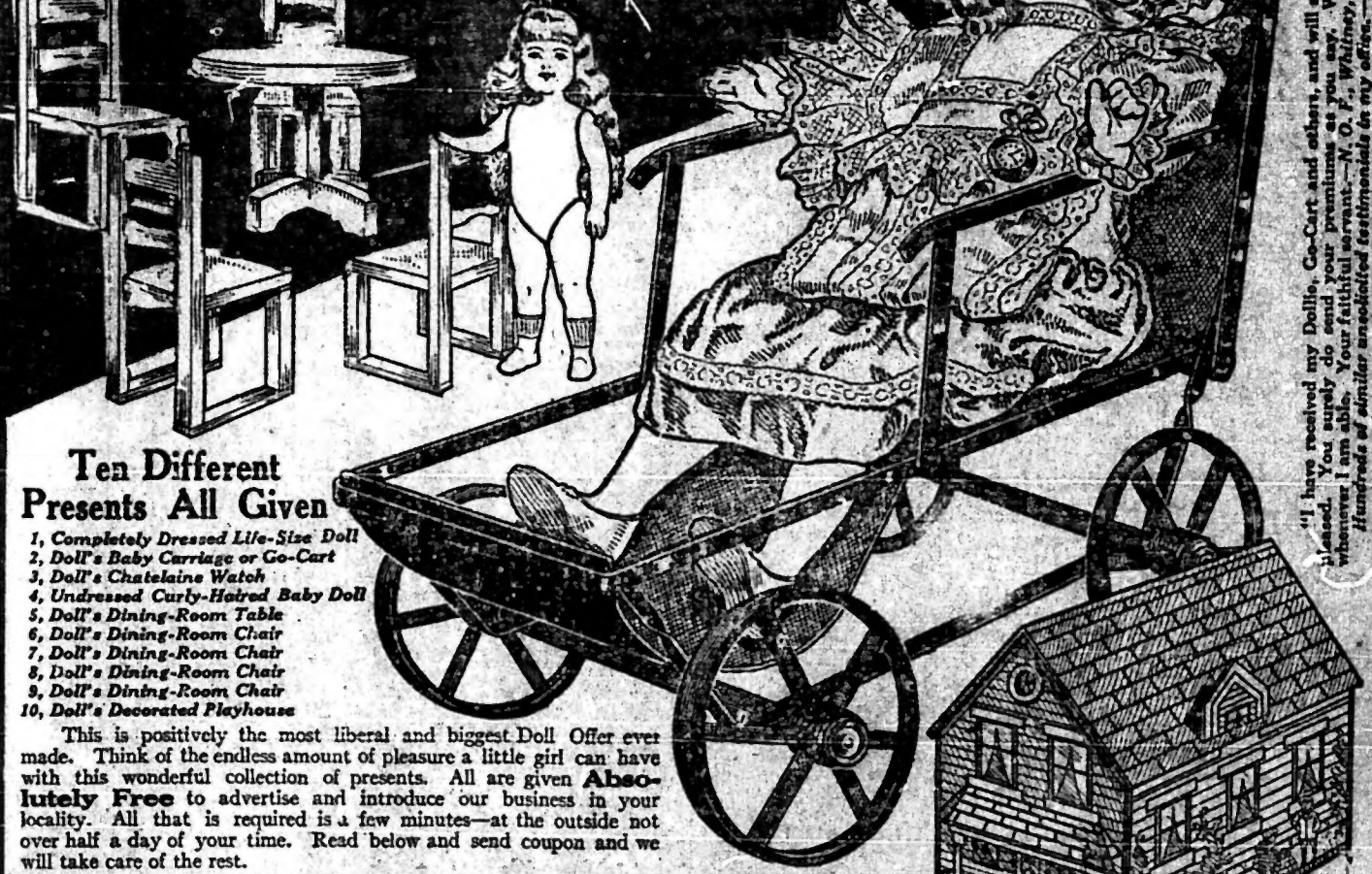
**BURLINGTON WATCH CO.**  
Dept. 547  
19th and Marshall Blvd.  
CHICAGO, ILL.

Our direct guarantee means that we will compensate either as to workmanship or material, in either watch or case, at any time, without need of legal formalities. Note, we do not say within ten or twenty years, but at any time. Our guarantee, of course, does not include cleaning or repairs caused by carelessness or accidents, or tinkering with the watch; but, if anything is found wrong with the watch in any way, we will replace the watch with a new one, or we will repair the watch free of charge, or we will give you a new watch absolutely free as you may elect. Note, this guarantee is good for 25 years. Yes, and longer than 25 years for any length of time if anything is found wrong with the material—absolutely without restriction.

WRITE TODAY for our Free Watch Book explaining every detail of the Burlington Watch.

# GREAT DOLL COMBINATION

## LIFE SIZE DOLL, GO-CART, 5 PIECE FURNITURE SET & BABY DOLL ALL FREE



### Ten Different Presents All Given

- 1, Completely Dressed Life-Size Doll
- 2, Doll's Baby Carriage or Go-Cart
- 3, Doll's Chatelaine Watch
- 4, Undressed Curly-Haired Baby Doll
- 5, Doll's Dining-Room Table
- 6, Doll's Dining-Room Chair
- 7, Doll's Dining-Room Chair
- 8, Doll's Dining-Room Chair
- 9, Doll's Dining-Room Chair
- 10, Doll's Decorated Playhouse

This is positively the most liberal and biggest Doll Offer ever made. Think of the endless amount of pleasure a little girl can have with this wonderful collection of presents. All are given Absolutely Free to advertise and introduce our business in your locality. All that is required is a few minutes—at the outside not over half a day of your time. Read below and send coupon and we will take care of the rest.

### Description of Presents

Our life-size doll is bigger than the ordinary baby—a foot and a half high. She is beautifully and stylishly dressed from head to toe, including large picture hat, trimmed with plume, lace, etc., fancy sateen dress with yoke, complete underwear, stockings, slippers with buckles, etc. Risque body, jointed arms and legs, long, curly, wavy hair; opens and closes her eyes.

Dolly's buggy or go-cart is substantially made and amply large enough for Dolly to sit in, as shown in the above picture. It is guaranteed to run smoothly. Dolly's little Chatelaine watch looks just like a real watch, and she is very proud of it.

Our little baby doll is very sweet and lovely, with long hair.

The five-piece furniture set is the cutest doll set you ever saw—regular dining-room table already set up and four upright dining-room chairs.

Just imagine the good times the little girl can have dressing dolly, making clothes for baby doll, and taking both out riding in the go-cart, serving dinner and tea, etc., etc. Do not forget our little doll's playhouse, which is given extra for promptness, as explained elsewhere in this offer.

### How to Secure All

If you want my ten grand doll premiums, simply sign your name on the coupon below and send to me promptly. I will then send you twelve of my new-style, large, 16x20 inches, all gold illuminated text pictures, with decorations. These pictures are brand new and made especially for me, none like them on the market. You distribute these gold text pictures free on my special plan—collecting 25c with each picture. Then you send me the \$3.00 collected, and the same day received, I will ship you the big dressed doll, go-cart, five-piece dining-room set, baby doll, doll's Chatelaine watch, and also doll's house for promptness—not one, but all ten presents.

If you do not care to distribute my new gold text pictures on my easy plan, after receiving them, they can be returned at my expense. Nearly everyone, however, who sees my new pictures and hears about my new plan, will jump at the offer, and you can do the distributing in a very little time. All you need to do now is to send the coupon without delay.

**Doll's House**  
This handsome little Doll's House is decorated in colors, with painted chimney, windows, porch, etc. It is given extra and in addition to the other nine presents included in this offer, just for promptness. Send the coupon below promptly—at once, and get this nice little Doll's House as an extra present to complete the combination.

Dear Sir—Send me your twelve new all-gold illuminated text pictures to distribute on my new plan, which will enable me to return your ten grand doll presents at once, just for promptness. I am under obligation to distribute pictures after receiving your plan and can return at your expense.

**No Money Required** My Company is a two and a half million dollar corporation, and I furnish highest references. Remember, if you do not care to distribute my new gold text pictures on my new plan—all well and good. I run all the risks, guarantee my presents and pay all postage. Don't fail to send the coupon at once and take advantage of this wonderful offer now.

M. CLARK, Sec'y, 107-111 So. Clinton St., Chicago, Ill.

**Just Send This Coupon**

Name \_\_\_\_\_  
Address \_\_\_\_\_

107-111 So. Clinton St., Chicago, Ill.

Dear Sir—Send me your twelve new all-gold illuminated text pictures to distribute on my new plan, which will enable me to return your ten grand doll presents at once, just for promptness. I am under obligation to distribute pictures after receiving your plan and can return at your expense.